



# Lafayette Coalition to Prevent Substance Abuse

## Minutes

2100 Jefferson St. Bldg B

January 14, 2010

11:00 – 12:30

*Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.*

Call to order. Introductions: Mike Dalhauser, Demeter Chavis, Glenda Rader, Jackie Rowe, Janeice Armes, Kelly Mouisset, Lori Guidry, Marie Collins, Rikki Manahan, Kristy Fuselier, Pam Kreyling, Rachel Cannon, Ricky Rees, Monique Reno, Leslie Brougham, Stevie Gonzales, Chris McCurnin, Joey Graciana (18 in attendance).

Call to Order. Motion for “December Minutes” to be accepted by Rikki Manahan, seconded by Rachel Cannon.

### Old Business

- **Billboard committee – Rikki Manahan**

David Vitter, Steven Segal and Kevin Faulk were suggested to serve as the celebrity for the event. Kelly Mouisset stated we need to find out their views regarding Alcohol and Substance Abuse.

  - Kick-off for the event will be at 5:00pm on Thursday, April 22<sup>nd</sup> and will run for 48 hours ending at 5pm on Saturday, April 24<sup>th</sup>, 2010.
  - We need volunteers for this event. Coalition members are asked to complete the volunteer stating the times you can volunteer, what services you would like to provide, what promotional materials you would like to donate or allow us to use and list any donations and or prizes that can be provided for the event
  - Committee will have a follow-up meeting next Wed @ noon @ Court Services
- **Training Committee update**
  - Training was held at Lafayette Parish Sheriff’s office. (15 in attendance) everyone enjoyed the training.
  - Lafayette Consolidated Government – ATAC will be adding one additional officer
  - Field Sobriety and intoxilizer training in January
    - The coalition will provide training in Lafayette and one in Baton Rouge. This will provide over 50 slots for training by the end of this month
  - We will have future training for parent’s education regarding the internet, face book and Twitter. No date has been set.
- **ATAC update**
  - Ricky Rees said they had a great year. The program started on January 25, 2009 and conviction rates are increasing and underage drinking and driving have typically been white males. “Parents are the problem, they change when they have been affected by a tragedy”.

- Drug Free Community grant
  - Donna Jones, Brian Buton and Kelly Mouisset met regarding the proposal. Currently doing assessments and have requested information from the coalition to justify the needs.
  - In-Kind Contribution forms are due by the end of January.
  - Kelly Mouisset asked if any coalition members have data regarding substance abuse or alcohol that can be used to provide the needs assessment.
  - Pam Kreyling will do evaluations – Pre and Post test to measure the effectiveness of the program.
    - Can collect data ourselves
  - Match program (in-kind)
    - 25,000/yr for 10 years
- Court Monitor:
  - Rachael Cannon attends court sessions on Wednesday afternoon. She is doing monthly reports and will provide these to the coalition.
- Compliance Checks & ATAC youth Coalition
  - Rikki Manahan said the youth coalition will be checking for underage sells once per month. A report will be posted on our Web site.
  - KLFY and KATC are interested in providing a slot to provide information regarding compliance checks.

#### New business

- Mardi Gras (Feb 16) Family Friendly Space @ Parc Putnam
  - Youth coalition shirts ordered
  - Ordered a banner “Family Friendly Zone”
  - PSA will air on Meet your Neighbor and Passé Patout
  - Coalition members were asked to complete a form regarding resources that can be provided for the event. Such as Prizes, Food, Flyers on alcohol and substance abuse, please send form to Kelly Mouisset
  - Volunteers are needed for the event. Coalition members will be sent a form by email regarding time slots and events for coalition members to sign up for.
  - Looking for another officer to attend the event
- Action Plan and Review
  - ATAC contract is ongoing
  - Media contract is in place
  - 232-Help/Louisiana 211 contract coming up
  - “Memories Not Regrets” is an awareness campaign that will be held during the prom season
  - Car Dealership promotion in May
  - We need volunteers to work with Kirk Trahan and Kelly Mouisset to plan event. Kelly stressed that we have very little time to prepare for this event.
  - Alcohol Awareness Billboard Event
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- Town Hall Meeting
  - Planning to schedule the Town Hall meeting for the week of March 22, 2010. The exact date has not been determined. It was suggested to have the meeting at the Clifton Chenier building. Kelly Mouisset will confirm availability for the dates we have in mind.
  - We need topics, speakers and suggestions.
  - We have \$500.00 allocated for the event

- An attorney could provide legal aspects for parents who provide alcohol to minors
- MADD should be involved
- Pre and Post test
- Looking for volunteers to serve on committee
  - Rikki Manahan, Janeice Armes, Rachael Cannon and Demeter Chavis volunteered
- Memories Not Regrets

#### Miscellaneous discussion

- Logo
  - We need to reduce the number of colors in the logo
  - Coalition discussed a logo that will be easier to identify the program with.
    - Motion made by Marie Collins and seconded by Rachael Cannon to use “Knowledge Effects”. Coalition passed the motion by a majority vote.
    - Motion was made by Pam Kreyling and seconded by Rachael Cannon to use both “Knowledge Effect” and LCPSA logos. Coalition passed the motion by a majority vote to keep original logo and “Knowledge Effect”
    - Motion was made by Kelly Mouisset and Rachel Cannon for the light bulb with the “Knowledge Effect” logo on the shirts. Coalition passed the motion by a majority vote

#### Homework

- Complete In-Kind contribution form
- Complete volunteer form for Mardi Grass event
- Complete Alcohol Awareness Billboard Event
- Next meeting will be held on February 11, 2010 at 2100 Jefferson St. Bldg B from 11:00 – 12:30