



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

January 13, 2011

11:00 – 12:30

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Jacob Corbell

Introductions: Angie Power, Pam Kreyling, Rachel Godeaux, Felicia Johnson, Dawn Diez, Chris McCurnin, Linda McIntyre, Cindy Savoy, Denise Antoine, Major Donna Jones, Glenda Radar, Jackie Rowe, Michael Broussard, Kelly Mouisset, Jacob Corbell, Rikki Manahan, Kirk Trahan, Tim Melancon, Maxine Hamilton, Greg David, Rickey Reese (21 in attendance).

Call to Order. Motion for “December Minutes” to be accepted by Kelly Mouisset, seconded by Rikki Manahan

New Business

- 21 for 21:
 - The event will be held on April 30th
 - Subcommittee: Rachel Godeaux, Rikki Manahan, Kelly Mouisset, Jackie Rowe, Donna Jones, Kirk Trahan
 - The Youth Advisory Board(YAB) will be utilized in planning the event
 - A grant application was submitted to supplement the funding for the event. The subcommittee will also work on the ordinance 21 to enter bars.
- Stay on Track
 - The graduation for all middle school students from SOT will take place on April 24th.
 - On January 24th at 12:30 a planning meeting will take place for the SOT graduation.

- Mardi Gras

- The 3rd annual Family Friendly Mardi Gras will take place on Mardi Gras day, Tuesday, March 8th, and will be held at Parc Putnam.
- Voted on yellow/ purple volunteer shirts, and Purple won!!!
- If any Knowledge Effect members could make a contribution we would appreciate it. Contributions can include you time, material donations, monetary donations, prizes, etc...
 - Donna Jones may be able to provide a rock wall
 - Pam Kreyling can donate hand sanitizers
- Sponsorship packets are completed, so if anyone has connections with a business owner or someone else who would like to sponsor the event, you can contact Rikki for the packets.
- A subcommittee meeting was held before the coalition meeting, and the next one will again be held prior to the coalition meeting.

- Automobile Show

- Kirk and Kelly are working together on organizing the information for the auto show which will take place sometime in May.
- We need to include George Marcott at Service Chevrolet and Tod Citron at Ford, so if anyone has connection with either individual, please contact Kelly or Kirk.
- Subcommittee: Maxine Hamilton, Linda Boudreaux, Vallien w/ SWLAHEC
- At April's coalition meeting, we will be stuffing 500 to 1,000 bags. If you have any information or other stuffers which you would like to include, let us know.

- Trainings

- Bullying Stops with Me
 - Is taking place on January 22nd
 - Rosalind Wiseman will be the guest speaker.
- Grant Application
 - A DFC grant training will take place in New Orleans on February 3rd.
 - Kelly will be in attendance and it is open to all coalitions.
- Evaluations
 - On February 14th an evaluations training will be held at the Vermillion Conference Center from 9am to 3pm.
 - If you would like to attend please register at The Knowledge Effect website, the training will only hold 75 people.

- Miscellaneous
 - If there are any other trainings that you all would like to see take place, please notify Jacob or Kelly.
 - In February Rikki and Greg will attend the CADCA training in Pennsylvania. If you would like to attend the CADCA training in July please notify Rikki.
- Events
 - Career Connections
 - United Way of Acadiana is conducting a Job Fair for all high school sophomores on January 26th.
 - This is a great opportunity to recruit KEYS members.
 - Downtown Banning
 - The city prosecutor has begun implementing a ban on defendants who are charged with violating laws in the downtown area.
 - The information on the defendant and the charges will be recorded in the database and a report will be used to track those who are banned from downtown.

Old Business

- Committee Updates
 - KEYS Youth Coalition- Two of the KEYS youth are now members of the Youth Advisory Board. They are doing a great job.
- Action Updates
 - Compliance Checks
 - Eleven employees have been cited with selling to underage youth. For 2 people this has been there second offense.
 - The police youth team conducted 21 checks, and they are possibly looking into checking for legal marijuana.
 - ***SIDE NOTE: The coalition needs to look into proposing an additional sentence for those who are in violation of selling to minors. If a person has violated by selling to a minor on multiple occasions, then they would be banned from allowing people to enter the bars.
 - ATAC
 - 112 intoxilyzer test were conducted
 - 34 refused

- Lowest number of underage
 - 11 total; 6 male and 5 female
 - Only 3 fall into the underage due to their BAC levels.
- The ATAC team accomplished the highest number of arrest recorded-830.
- Prevention Systems Committee - Linda expressed her gratitude for attending the meeting.
- Social Norms Campaign
 - The Social Norms Campaign is now known as Social Norms for Alcohol Prevention (SNAP).
 - A survey is being developed to administer among the high schools in Lafayette. So far, the students and faculty have been receptive.
 - Half day trainings will be conducted in January. More information regarding the trainings will be sent out later.

Jacob Corbell asked that coalition members complete the evaluation form attached to the agenda.

Next meeting will be held on February 10, 2010 at 2100 Jefferson St. Bldg B from 11:00 – 12:30