



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

March 10, 2011

11:00am – 12:30pm

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Jacob Corbell

Introductions: Donna Jones, Greg David, Jackie Rowe, Michael Broussard, Jacob Corbell, Nick Hernandez, Leigh Peterson, Brad Hoang, Elsa Rangor, Linda Boudreaux, Cindy Savoy, Ricky Rees, Rosie Brown, Tim Melancon, Brian Burton, Maxine Hamilton, Pam Kreyling Kelly Mouisset, Rikki Manahan, and Rachel Godeaux. (18 in attendance).

Call to Order. Motion for “February Minutes” to be accepted by Rikki Manahan, seconded by Linda Boudreaux.

Old Business

- Trainings:
 - Social Norms
 - All day training on April 7th 2011 starting at 9 a.m. at the Vermillion Conference Center.
 - An agency out of Colorado will be presenting an interactive training on social norming. Topics such as the theories and phases for social norming will also be addressed.
 - An official notice will be sent out closer to the training. Lunch is provided.
 - Community Readiness
 - On April 15th training will be provided on assessing you community. This will take place at the Women’s Foundation from 8 a.m. to 5 p.m. You can register on our website.
 - There is a limitation on the number of people who can attend. 30 people is the maximum, so register early.
 - Lafayette, LA is higher in community readiness than most other parishes. We are approximately on stage 5 of community readiness.

- This training will provide you with the necessary tools to assess most anything within the community. You will also be trained on identifying established resources.
- Drug-Free Community Grant
 - We have been notified that funding has been cut for the DFC grant. As opposed to the 75 grant which were to be awarded the Federal Government is only awarding 7 grants.
 - A letter can be sent to our state representatives to petition for the allocation of additional funding for the DFC.
 - The Knowledge Effect is still applying for the grant. MOU's/ CIA's will be sent out to key members within the coalition.
 - Last year we addressed Rx drugs. This year the data indicates that the secondary issue within Lafayette is marijuana use. If you have any ideas on how we can tackle marijuana use let us know. We need to aim at implementing environmental strategies for the reduction of alcohol and marijuana use.
 - Brian Burton provided information on a presentation which targets parents. This presentation is called "Not my Kid"! A drug testing kit will be given to all parents in attendance.
 - Other members suggested the implementation of an educational component within the high schools. Some biology instructors are addressing the consequences of marijuana use, but something more needs to be done. Usually outside agencies are more effective at reaching the students.
 - Lastly, Brian is also applying for DFC funding in all surrounding areas apart from Lafayette and the addresses which The Knowledge Effect has included in our application.

New Business

- Social Norming for Alcohol Prevention (SNAP)- Brian Burton gave a 20 minute presentation on the social norming campaigns which are taking place within the high schools.
- Keeping Every Youth Sober (KEYS)
 - The KEYS youth members were instrumental in the organization of Family Friendly Mardi Gras and we would like to commend them on their efforts.
- Stay on Track (SOT)
 - The SOT program is nearly complete throughout the middle schools.
 - An individual graduation will be held for each middle school who participated. The School resources officers, facilitators, and the National Guard will all assist in the organization of the SOT graduations.

➤ Compliance Checks

- Ricky Rees gave an update on compliance checks and on the efforts of the ATAC department.
- 202 OWI arrests have been made since the beginning of 2011.

➤ Miscellaneous

- Mardi Gras
 - 1,200 people participated in Family Friendly Mardi Gras (FFMG)
 - The Knowledge Effect is selling shirts if the coalition members are interested.
 - FFMG pictures are on Facebook if you would like to check them out.

Next meeting will be held on April 14, 2011 at 2100 Jefferson St. Bldg B from 11:00 – 12:30