



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

April 8, 2010

11:00 – 12:30

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Kelly Mouisset, Introductions: Rikki Manahan, Rachel Godeaux, Major Donna Jones, Elizabeth Lamond, Marie Collins, Danny Dardeau, Denise Antoine, Demeter Chavis, Glenda Radar, Greg Davis, Jackie Rowe, Kelly Mouisset, Kirk Trahan, Ricky Reese, Monique Reno, Kristy Fuselier, Maxine Hamilton, Carlee Alm-LaBax, Tim Melancon (19 in attendance).

Call to Order. Motion for “April Minutes” to be accepted by Rikki Manahan, seconded by Monique Reno.

Old Business

- KEYS- Orange ribbon is the last week in the month
 - Orange Ribbon shirts were provided by OAD
- Billboard Committee update:
 - Event date Saturday, May 1, 2010. Mascots will be orange ninjas which are significant of alcohol awareness and combatants of substance abuse.
 - Discussed a combination of events on May 1st. We no longer have a billboard due to Lamar’s policy. Representative Hills will also not be able to attend. The event is also partnering with local church Hope Alive.
 - Name of event is “21 for 21”. The public will be made aware of the consequences of underage drinking for 21 hours.
 - The event is still in need of volunteers all day. We need people from this coalition or people within each individual agency to be present during the event.
 - Door Prizes are needed for this event, so if anyone has connections please contact us. We have a letter of request already drafted with a tax ID number that you are able to utilize.
- Training Committee Update:
 - Major Donna Jones will conduct a Ropes Course on Tuesday, April 28 to Wednesday, April 29.
 - Interested Parties: Jackie Rowe, Rickey Reese, Danny Darteau, Glenda Radar, Denise Antoine, Chris
 - Interested Facilitators: Rikki Manahan, Rachel Godeaux, Elizabeth Lamond, Greg Davis

- April 15th Deadline to register for Ropes. We will attempt to utilize the van from OAD or the Police Department.
- Cultural Competency
 - Monday, April 26th from 9am to 4pm.
 - CEUs will be awarded. It is 6 hours of free training.
 - Dr. Harrison will be the instructor. She will also be hosting a training for the Prevention Professional exam.
- Action Plan
 - Stay on Track
 - The National Guard program will be implemented in every middle school in Acadiana, this coming fall.
 - Resource officers will be teaching this program per Chief Craft. A training will be held this summer to equip the officers with the necessary skills to instruct the program.
 - There is a possibility to initiate the SOT in the private schools.
 - Compliance Checks
 - Every officer is to report Last Drink Served for all OWI vehicle incidents. A Letter of Last Drink Served has been drafted and will be issued to businesses where the final drink was served.
 - ATAC update:
 - DWI bus will be present for event on May 1st.
 - Monthly Data: Lowest 17 years @ .172, highest 57 years, 4 underage (1 refusal, Avg. BAC .141, highest .249). There was 7 second offense OWI, 1 third offense, one 20yr old with a second offense.
 - Check point will occur on April 16th. The police are required to conduct monthly checkpoints. The locations do not have to be announced, but the parish in which it is conducted does have to be announced.
 - Another officer will be assigned to ATAC on the 18th and additional personnel in a month or so. By the end of the year our staff will have doubled.
 - Town Hall:
 - 70 people attended town hall. It was a huge success. The mock trial went well and seemed very realistic.
 - A survey of the data compiled from the meeting will be distributed.

New business

- The Knowledge Effect Logo: We have shirts which were purchased at Academy and you can order your size after the meeting.
- Website
 - The Knowledge Effect's website is up and running.
 - Hyperlinks from involved agencies will be posted to our coalition's website. Permission is needed before added.
- President's Advisory Panel: KEYS membership will become more prestigious.
- SWAP Meet will be held May 6th. Laney Blanchard is in charge of orchestrating the distribution of tables. If you would like to sign up contact her. It will be at the Robicheaux Center from 9am-12pm. The "SWAP Meet" is for Social Workers and Professionals to meet, exchange, experience and talk about community programs and service organization. Coalition members are invited to attend.
- Prom and Graduation Spot:
 - Proms start on April 24th. We will begin disseminating information on Friday, April 16th. They will be given to flower shops, tux shops, schools, and nail salons.
 - Volunteers to distribute: Tim Melancon, Jackie Rowe, Jennifer Guidry, Rickey Reese (resource officer in schools)
- DOTD:
 - Transportation Safety Plans presented by Kirk Trahan
 - This organization is designed to create safer roads.

Next meeting will be held on May 13, 2010 at 2100 Jefferson St. Bldg B from 11:00 – 12:30pm.