



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

April 14, 2011

11:00am – 12:30pm

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Jacob Corbell

Introductions: Maxine Hamilton, Kelly Mouisset, Rachel Godeaux, Rikki Manahan, Dawn Diez, Linda McIntyre, Elizabeth Lamond, Glenda Radar, Greg Davis, Jackie Rowe, Michael Broussard, Jacob Corbell, Kirk Trahan, Brad Hoang, Marie Collins, Rosie Brown, Brian Burton (19 in attendance).

Motion for “March Minutes” to be accepted by Kelly Mouisset, seconded by Greg David.

New Business

- **Community Readiness**
 - On April 15th training will be provided on assessing your community. This will take place at the Women’s Foundation from 9 a.m. to 4 p.m. You can register on our website.
 - There is a limitation on the number of people who can attend.
 - This training will provide you with the necessary tools to assess most anything within the community. You will be able to recognize the readiness of your community to move forward with any initiative. Also, you will be trained on identifying established resources.
 - The trainer, Linda Stanley, developed the program, so take advantage of this opportunity to learn from her.
- **Coordinated System of Care (CSoC) grant application**
 - This grant is awarded by the Office of Behavioral Health and the Department of Health and Hospitals.
 - The Knowledge Effect has submitted a letter of intent to apply for the monies.
 - This unified system is an effort to better serve those individuals who need severe treatment for their addictions. This will also allow service providers to register with Medicaid. In order to apply, a wrap around agency needs to be in place to serve the region where this is implemented. The Knowledge Effect may serve as the wrap-

around agency with an added number of members to the table. We are unique in the sense that our agency is the most diverse and does not provide any type of service.

- The next provider meeting is April 18th at 11am which will be facilitated by Don Short with Gulf Coast Social Services.
- The board which will regulate the CSoC will be comprised of 2 people from each parish to regulate the initiative.
- The next planning meeting will take place at the Extra Mile office on Tuesday, April 19, 2011 starting at 9am.
 - **Motion to vote for applying for the grant:**
 - Approved by Kelly Mouisset
 - Seconded by Jacob Corbell
 - All were in favor
- **Auto Show**
 - We have been approved to provide each vehicle at the auto show with resources and materials on prevention.
 - Next coalition meeting we will stuff 1,200 bags for the auto show.
 - If you have any materials or information that your agency would like to include in the auto show please contact our office within the next week.
 - We are also going to contact Louisiana Highway Safety Commission
- **National Day of Prayer**
 - Danny Dardeau is organizing the National Day of Prayer
 - This will take place on May 5, 2011 during lunch from 12pm to 1pm.
- **Stay on Track Graduation**
 - Stay on Track is almost done. The previous week the final post test was conducted and we are now looking forward towards graduations.
 - Included in the agenda is a calendar with the lists of all middle school graduations. We encourage you all to attend at least one graduation.
 - If you need more information contact Rikki Manahan. We could also use your assistance for the graduations.

Old Business:

- SNAP Update

- At the last coalition meeting the reveal was discussed. The reveals in each school have taken place which was displayed through a series of prevention posters that were placed around the four high schools.
- Posters were presented
- When conducting the pre-test approximately 9,000 surveys were collected from all schools. Based on the surveys, a prevention message was created specifically for each school. The messages were created by the street teams.
- Later SWLAHEC taught the street teams how to relay the messages to the other students. This idea was modeled after a program called PROMISE.
- During Prom and Spring Break, stickers will be distributed to the students with a message saying, “We want you back”. Palm cards were also given to the teams which provided stats on each school.
- The final plans will be to organize a post survey and conduct focus groups throughout the school to gather feedback on the initiative.
- KEYS
 - Our youth attended the Youth Public Policy Institute and they were recognized for their efforts.
 - The purpose of the retreat was to look at ordinances that would be beneficial for our state. Senator Crow is allowing those who attended the YPPI a chance to submit a proposal to reduce underage drinking.
 - Four proposals were presented at the institute.
 - Enforcing the 21 to enter age
 - Reducing the visibility and availability of alcohol to minors in stores.
 - Establishing a uniform closing time for bars.
 - Reducing alcohol density outlets.
- 21 for 21
 - The Youth Advisory Board is spearheading an alcohol-free event around the end of the school year that will kick off the summer.
 - Our banners went up over Evangeline Thwy advertising for the event.
 - The date was originally set for April 30th, but was reset for a later date.
- Training
 - Greg David and Rikki Manahan attended the CADCA training in February and spoke concerning the value of these trainings.
 - Networking was key during times of recess and emphasis was placed on the knowledge which was obtained.

- Dave Chevelle presented and he is an amazing facilitator. He was able to provide our members with a wealth of knowledge. They also learned how to improve the coalition and its initiatives.

- Court Monitor
 - Data is still being entered. By the end of April we should be able to send out Last Drink Served letters to those bars who served individuals who were involved in an OWI arrest.

- Compliance Checks
 - Compliance checks are continuing.
 - ATAC has arrested 315 OWI offenders as of Jan 11 which is an increase by 50% compared to last year.
 - Due to the number of arrests, Tim Melancon speculates that BAC levels should be decreasing. Tim also commended the job done by our ATAC officers, noting that approximately 98% of arrests are conducted by our ATAC officers.

- OWI No Refusal
 - One of the judges from Lafayette City Court is on board to implement the initiative.
 - Our priority is building capacity amongst district court judges and court personnel.

- Posters for the gym and window clings were disseminated amongst coalition members.

- SWAP Meet
 - In order to receive information concerning the swap meet you or your agency must be added on the mailing list.
 - The SWAP meet is a great way to network with other agencies and exchange resources within our community. Last year was successful and a larger turn-out is expected.
 - Next year the plan is to coordinate with the Convention Center and open up the swap meet to the region. To participate, each booth will cost approximately \$10 which will assist in covering the cost of the convention center. If you would like to get involved you can contact 232-HELP.

- Walk Like MADD
 - On May 7th MADD is organizing a walk in Baton Rouge beginning at Harrol Farry.
 - If the coalition is interested a team can be organized to participate in the walk. If a team is not formed feel free to sign-up for Cindy Savoy's team. They are called Cindy's Sensational Friends.
 - The alternative to walking is to create a virtual team. You can contact Cindy for more information.

****Packed Bags for Stay on Track Graduation**

Next meeting will be held on May 12, 2011 at 2100 Jefferson St. Bldg B from 11:00 – 12:30