



Strategic Prevention Framework State Incentive Grant (SPF-SIG)

Minutes

Acadiana Outreach Center
125 S. Buchanan Street
Celebration Center

July 10, 2008

11:00 – 1:00

Vision Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Expected Outcomes:

Increased knowledge of the strategic planning process
Selection of objectives and strategies
Update MOUs

I. Call to order

Introductions: **Aaron Williams, Brian Burton, Demeter Chavis, Donna Jones, Holly Jefferson, Janeice Armes, Keeny Rigaud, Kirk Trahan, Kelly Mouisset, Linda Anson, Linda Boudreaux, Lindsay Trahan, Marie Collins, Monique Reno, Pat Taylor, Monte Potier, Robin Olivier, Rodney Grogan, Tim Melancon, Tonya Ball,** Valorie Fisher, and Colleen Melancon.

Motion to accept minutes without reading made by Keeny Rigaud and seconded by Lindsay Trahan.

II. Old Business

Reviewed the SPF process, logic model and prioritized causal factors. Reviewed what we have done, what the coalition has completed, and where coalition is headed within the SPF process. Discussed how Lafayette Parish's coalition is progressing as compared to other pilot parishes. Lafayette is progressing very well and is in line to complete the plan within the time frame given by the state. This is a pilot project and we (state and coalition) are learning a lot from the process.

Review of Objective statements: State has provided us with the Problem statement and 3 goals: **Problem Statement:** Alcohol use in Lafayette parish is causing an increase in reported violent crimes and motor vehicle crashes (injuries and fatalities). **Goal 1:** Decrease in alcohol consumption by youth (12 -17). **Goal 2:** Decrease in alcohol consumption by young adults (18 – 20). **Goal 3:** Decrease in alcohol abuse and consequences by ages **21 to 29.**

A "Contributing factors by Prioritized causal factors" rating form was sent to all coalition members and partners to complete. All members were invited to participate in the rating and in the subcommittee to review the rating forms and create objectives. The forms were used by the subcommittee to prioritize the contributing factors which were in turn used to develop objective statements. The subcommittee then researched strategies that would directly affect the outcome stated in objective. Rating form and objective statements reviewed.

III. New Business

Review and Selection of Strategies: Strategies for our causal factors and objectives were then discussed. Subcommittee provided a listing of potential strategies with action steps for some. Coalition will be charged with creating strategies to address whichever objectives we vote on. Not all objectives must be used but we must justify why we are skipping those that ranked the highest. Coalition must determine what strategies we select. Strategies MUST be evidenced based and be located on the Maya Tech document. If not, there are other steps that must be done to use that particular strategy. Project Director stated that programs not on the document could be used, but it would put additional requirements on the coalition to put these in place.

Environmental strategies must include three other factors: Policies and Laws, Enforcement, and Public support (Mickey Mouse picture). As strategies are created all three of these must be included as action steps (sample form given out). Coalition broke out into 4 groups to address each prioritized causal factors. Promotion is being addressed by the Youth Coalition and will be included in our comprehensive strategic plan. Members of the coalition might be asked to assist the youth in their plan if needed. Each group will meet over the next month to determine what strategies should be used to address the objectives under each section. Coalition will then discuss strategies at the next meeting to determine what the coalition wants to pursue.

Discussion concerning data gaps such as 18 – 20 year olds, conviction rates and the CMCA surveys (funding ends in 9/08) was brought to the table. United Way does do focus groups in the community as well and this could also be a place to gather data. One problem with data gathering is the fact that some have stats but cannot access them easily, some do not gather what they need and some do not want to share, some simply do not have the manpower to pull these numbers together. This is an area that can be included in our strategic plan if the coalition so chooses.

MOUs that were signed state “will end no earlier than June 30, 2008”. The only agency that actually ended on June 30 was United Way. New MOUs are not necessary at this time. Those in attendance with signed MOUs attending the meeting today will automatically remain as a “member”. All other MOU members will be contacted to see if they want to remain on the coalition. Several MOU members have not been attending and it is affecting the number we need for the quorum for votes. Members not in attendance will be sent a notice asking if they want to recommit to the coalition.

Youth group. If you have any youth that would be interested in working on the youth coalition, please let me know. We currently have 6 females and 3 males at this time. The first meeting will be held tomorrow night.

IV. Homework

Subcommittees were formed around each Causal Factor. Members/Partners were asked to join the group where their expertise could best be used. This will assist in discussions concerning what is needed to make each strategy successful. Each group will meet before next meeting to determine the strategies and action steps needed to meet the objectives within the causal factor. Coalition will address all 4 at this point and will determine those selected to include in the strategic plan based on the capacity of coalition to put these “plans” in place.

Subcommittee groups and member:

Community Norms: Janeice Armes, Aaron Williams, Marie Collins, Colleen Melancon, Lindsay Trahan

Enforcement: Demeter Chavis, Pat Taylor, Monte Potier

Individual: Linda Anson, Linda Bourdreaux, Valorie Fisher (observer), Monique Reno, Tonya Ball
Social/Retail availability: Tim Melancon, Kirk Trahan, Keeny Rigaud, Angela Morrison, Donna Jones.

V. Evaluations

Please complete and leave at sign in table.

VI. Next Meeting – August 14th , 11 – 12:30 – Acadiana Outreach Center – 125 S. Buchanan Street at the Celebration Center (behind red brick building – park across Buchanan inside hurricane fence)

Future Meeting Dates (2nd Thursday of the Month)

September 11th , October 9th , November 13th , December 11th - 11 – 12:30 @ Acadiana Outreach Center

For More information concerning the SPF-SIG Project, please contact Kelly Mouisset at 291-8327.

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