



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

July 14, 2011

11:00am – 12:30pm

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Kelly Mouisset

Introductions: Rachel Godeaux, Michael Broussard, Cindy Savoy, Angie Power, Kelly Mouisset, Dimitre Chevis, Jackie Rowe, Marie Collins, Pacience Smith, Dawn Diez, Linda McIntire, Denise Antoine, Brian Burton, Nick Hernandez, Chris Starling, and Greg David. (16 in attendance).

Motion for “June Minutes” to be accepted by Marie Collins, seconded by Denise Antoine.

New Business

- OWI BUS
 - Top of the line, state of the are bus
 - A press release will take place at the Cajun Dome Convention Center on July 20th at 10 am.
 - The OWI awards will be given to the officer during the press release.
- 21 for 21
 - The date has been changed for this event from August 20th to August 27th.
 - During 21 for 21 we will host a competition for local bands. The battle of the bands will facilitate the performances of 10 bands who consist of youth ages 21 and under.
 - Agency funding or donations are appreciated. We are receiving assistance from a local printing company known as Just Print It.
 - We are seeking out an exit band, so if you have any connections with someone who is local please let us now.
- Sustainability
 - On August 4-5 The Knowledge Effect will host a sustainability training from 9am to 4pm. Location to be announced.
 - On September 30th the SPG-SIG monies will no longer be available to us. We will continue the efforts.

- We are still awaiting a response for DFC funding which would be for a period of five years.
 - This training will be geared towards the sustainability of our coalition, but other coalitions and community members are encouraged to attend.
 - The registration for the training will be available online on our website by next week.
 - Rikki and Jacob are working on a sustainability plan at CADCA and will present at our next coalition meeting on what they learned.
- Safe Community Training
 - How to maintain a safe community coalition. Eligibility is based on those who attended the training. Eight agencies are eligible to receive the safe community monies. CDs are available to use for those who would like to utilize community readiness tools.
 - One focus of the safe community monies is alcohol. The other focuses will include: helmet use, drowning, bicycles, car safety checks, anything else that would harm children or the community.
 - According to the Louisiana Highway Safety Commission we are lacking in media on these issues.
 - We will be looking at several items:
 - In 2012, we will apply for \$25,000 which will be allocated for issues surrounded by safe communities.
 - Several things to consider are as follows: needs assessment, what are the issues in the community, what data is there to support the issue.
 - We will re-assess the community in a few weeks. The needs assessment will be compared to the data that Nick has already collected.
 - The time frame is based on when the Federal Government will release the monies.
 - Vote to facilitate the possibility of becoming a safe community's coalition. **Vote = Unanimous**
 - Homework request: Gather data from your agencies in regards to the issues that are prevalent within the community.
 - Revisit our mission statement to determine our focus.
 - One other item that we may need to look at is Acadiana Safety Town. We need to develop a subcommittee to look at these types of grants and much more.
- SNAP Report
 - SWLAHEC was able to plant a seed in the high schools.
 - According to the principals and teachers the SNAP program was successful.

- Some Successes: funding was sufficient, advisory was good, and we had full cooperation from students/ teachers, etc.
 - Problems: time constraints, bad time of the years, excessive holiday period.
 - There is data to sustain the efforts, but funding is needed to continue the projects.
 - Focus on alcohol distributors to get funding. The only reason they would not receive funding for these efforts is out of moral obligation. These funds would be used to help promote prevention.
- Stay on Track
 - Efforts are on hold because the price of books has gone up to \$15 a book. There are no monies to hire extra facilitators either.
- ATAC Update
 - In the month of May the ATAC division arrested 92 offenders. They have been averaging 100 arrests a month. It is expected that the officers will reach 1200 by the end of 2011.
 - On a state level Lafayette was ranked in the top 4 with 847 arrests.
 - Officer Jarvis Mayfield had 271 arrests in 2010.
 - The total for the year 2011 is 620. Average amount each month is 100 which is 3 times the amount for the total arrests made since the inception of Lafayette Police.
 - Problems have occurred in the implementation for No Refusal. We have sent out letters to each Judge asking support on this issue.
 - OWI bus should be available for next meeting.
- ATSC-
 - Meeting postponed. Next meeting TBA.They are working on the data sets.
 - Ephasis Areas to include: Alcohol/ Impaired driving, Young Drivers, Infrastructure and Operations.
 - Will identify data trends which will be broken down into sections.

Next meeting will be held on August 11, 2011 at 2100 Jefferson St. Bldg B from 11:00 – 12:30