



# Strategic Prevention Framework State Incentive Grant (SPF-SIG)

Minutes

Acadiana Outreach Center

125 S. Buchanan St

August 13, 2009

11:00 – 12:30

*Vision Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.*

Call to order. Introductions: Anthony James, Chavis Demeter, Jackie Rowe, Kelly Mouisset, Marie Collins, Leonard Robert, Tommy Faulk, Rikki Manahan, Leslie Brougham, Pam Kreyling, Ricky Rees, Brad Hoang, Brandon Meelee (12 in attendance).

## I. Old Business

- Billboard committee – meeting date set for 8/18 @ SWLAHEC
- Training update
  - Quarterly meetings related to alcohol
  - Flyer for August 26<sup>th</sup> training will be emailed to members for distribution to anyone who might be interested
    - Reminder: it is free but you must RSVP
    - Order: Speaker, lunch, speaker
- ATAC update
  - July = 47 given intoxilizer test, 17 refusal, 11 underage (<20)
    - Underage drinking will probably decrease in Aug because of school starting, but increase again in Dec
  - New law went into effect Sat 8<sup>th</sup>, that will affect your DL is you refuse
    - Was 6 mos, Now 2 yr penalty
  - Display pictures of new equipment that the coalition purchased
    - Now have the capability to download & email file of arrest
    - Radar system is plugged in to:
      - Lane, speed, cops speed, GPS, etc. (it is like a laser that targets the car), guarantee to show “probable cause” for stop
    - This is the latest and best equipment out right now
    - Feel that conviction rate will increase
  - Just received 1<sup>st</sup> conviction since ATAC was formed, now court appearances will increase
  - Met with City Court this week to inform them of our new plans
    - Working with officers on report writing & testifying
    - Emphasize compliance check which are driven by data
    - They are aware that we will be tracking arrests & convictions
      - Also court monitor (Rachel) watching testimony
    - Informed them that we are hoping for an increase in conviction rates
  - T-shirts for court
    - Getting bids on “non-offensive” color shirts, but want them to stand out
    - Taking suggestions on design, project coordinator will create mock up
      - SPF-SIG logo (front), ATAC billboard (back)

- Town Hall meeting
  - Work in conjunction with billboard stunt
  - Business approach to decrease alcohol in workforce (trickle down to family)
  - Target Chamber of Commerce
- Wednesday OWI court – please sign up to attend
- Stay on track training/volunteers
  - Begin September 1<sup>st</sup> @ N.P. Moss & Acadian
  - Looking for volunteer to teach @ Acadian on Tuesday's from 2:05-3:35p
- OAD Recovery Day flyer was reviewed

## II. New business

- State Adult surveys (by phone)
  - establish a baseline, will repeat at end of grant period
  - asking questions on alcohol/drugs and family
  - Fox 15 will also air 4 PSA's
- Data tracking
  - ADSI reports from police to see where arrests are going
  - Officer will check a box if arrest is OWI & other alcohol related
- UL v. Southern game, Labor Day weekend
  - City-wide push for business owners to decrease underage drinking

## III. Homework

- Distribute training flyer

## IV. Evaluations

## V. Next Meeting – September 10<sup>th</sup> – Acadiana Outreach Center – 11a – 12:30p.

- Reminder: will continue to meet in the smaller conference room @ AOC

For more information contact Kelly Mouisset at 291-8327