



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

August 11, 2011

11:00am – 12:30pm

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Rikki Manahan

Introductions: Rachel Godeaux, Angie Power, Jackie Rowe, Marie Collins, Linda Boudreaux, Nick Hernandez, Tim Melancon, Rikki Manahan, Lori Guidry, Tommy Faulk, Brad Hoang and Greg David. (12 in attendance).

Motion for “July Minutes” to be accepted by Marie Collins, seconded by Greg David.

New Business

- Data Sets
 - Last meeting Kelly asked for everyone to submit a list of data from their agency concerning problems that may be prevalent within the community.
 - Tim Melancon had data available regarding compliance checks and Responsible Vendor training.
 - Greg David has data that he will be submitting as soon as possible.
 - Everyone else has been tasked with submitting their data sets as soon as they can.
- Sustainability Training
 - Rikki reviewed the posters that were created at the sustainability training. Posters contained information regarding the projects that the coalition would like to see sustained, the resources needed to sustain the projects, and the financial resources needed to sustain said projects.
 - Sustainable projects in which the coalition focused on include: Events (FFMG & 21 for 21), Partnerships, and Public Policy Efforts.
 - The coalition may need to re-focus their approach on accomplishing projects by taking on greater responsibility, bringing on new partners and seeking out creative ways for funding coalition efforts.
 - One possible partner who has access to all local potential partners is 232- HELP. We may need to look at including them at our coalition meetings.

- Sustainability really goes beyond funding. It activates partners to take ownership of existing efforts. No one really wants to see FFMG go away. This is a need in the community that is only met by this event. The opportunity that is available is to hand over the responsibility to our partner SWLAHEC.
- Sustainability Subcommittee
 - In order to sustain our efforts the coalition must organize a subcommittee to create sustainability action plans.
 - Sustainability Subcommittee: Tim Melancon, Greg David, Marie Collins, Jackie Rowe, Tommy Faulk, and Lori Guidry.
 - One of the issues that will be addressed is long-term sustainability through other pots of money such as line-items in the general revenue of LCG, increasing license fees, drug forfeiture monies, and seeking out prevention dollars through OWI court fines.
- Future Meeting Plans
 - The following meeting will still take place on September 8th.
 - One possibility to bring partners to the table is to have restaurant owners provide lunches a few coalition meetings out of the year.
 - An email will be sent out to vote on new meeting times or keeping the existing meeting time. Several suggestions were mentioned one of which was to keep the same time since it has been established for the past two years. Others suggested possibly changing the meeting to an earlier time like 9am so lunches would not have to be provided.
 - We also may want to consider conference calling those people who are not able to attend the meeting, but be a participant.
- Mission Statement
 - As the coalition may move forward in becoming a safe communities coalition then our mission and vision statement need to be revised.
 - Suggestion for Vision: *The Knowledge Effect's vision for Lafayette Parish is to create a safe and healthy community.*
 - Suggestion for Mission: *The Knowledge Effect serves the community through education, policy change, community events, and trainings that assure the safety and health of the community.*
 - Next meeting the proposed Vision and Mission statement will be introduced and voted upon to obtain an opinion from a greater majority.

Old Business

- 21 for 21
 - The event will take place on August 27th from 4pm to 10pm at Parc San Souci.
 - This event is being organized by the Youth Advisory Council with the assistance of The Knowledge Effect. The YAC mentioned to Joey Durel that they needed more activities to do for youth that do not involve alcohol.
 - 21 for 21 is an event that addresses the need for alcohol free events for youth within Lafayette.
 - Sponsors include: Reagent Broadcasting, Reds, City Club, Just Print It, Roly Poly and many others. If you know of any food vendors who would like to come out sell food, please let us know.
 - A Battle of the Bands will also take place at the event which will include 10 local bands that involve youth ages 21 and under.
 - We also need volunteers who are available to work the event. Rachel will be emailing a list of volunteers that are needed to make this event possible.
 - Agency funding or donations are appreciated. We are receiving assistance from a local printing company known as Just Print It.
 - Instead of an exit band, we will be hosting a dance party with glow sticks and glow paint.
- Poster Updates
 - Updates have been received from: Jackie Rowe.
 - Nick Hernandez, Marie Collins, and Greg David are all working to complete their distribution and will send in the results as soon as possible.
 - This information will be turned into our evaluator.
- SNAP Update
 - SWLAHEC was able to plant a seed in the high schools.
 - According to the principals and teachers the SNAP program was successful.
 - Some Successes: funding was sufficient, advisory was good, and we had full cooperation from students/ teachers, etc.
 - Problems: time constraints, bad time of the years, excessive holiday period.
 - There is data to sustain the efforts, but funding is needed to continue the projects.
 - Focus on alcohol distributors to get funding. The only reason they would not receive funding for these efforts is out of moral obligation. These funds would be used to help promote prevention.

- Stay on Track

- Efforts are on hold because the price of books has gone up to \$15 a book. There are no monies to hire extra facilitators either.
- Schools are scrambling to turn in their numbers to indicate the number of kids that will need to be taught SOT.
- Master Sgt. Christine Rodriguez has been trained to train others about the SOT programs, so they can teach the students. We have accomplished sustainability in that respect.
- Stay on Track will only be implemented in five schools due to lack of funding. Greg David is in the process of completing the Pugh Grant to secure additional funding for the schools that are not able to receive the Stay on Track Program from the start.

- Court Monitor

- These statistics are based on the time span of January 2010 to May 2011.
- On average it takes 9.5 months to process one OWI case from arrest to conviction.
- Underage statistics: Underage includes all youth 20 years of age and younger.
 - Average BAC = .10 which is 5 times above the legal limit for that age.
 - 15% of all OWI arrests that occurred during this time period were youth younger than 20 years of age.
 - 12.8% of youth who were arrested refused the breath test.
 - 3.3% of youth who were arrested for OWI committed their second offense.
- Conviction Rate
 - Definition of conviction is all those cases which were filed by city court and had a verdict of Plea No Contest, Plea Guilty, or Found Guilty.
 - Based on the definition: Lafayette City court has an average conviction rate of 68.4%.
 - Cases that have been amended, but have been convicted for an OWI charge are included in the conviction rate.
 - Those cases which were amended down to a charge that is not OWI related are counted as Amended. Based on this definition the amended rate is at 3.14%.
 - When amended is defined as all charges that have been filed and amended to a lesser charge then the amended rate is 5.5%.

- ATAC Update

- The total for the year 2011 is 671. Average amount each month is 100 which is 3 times the amount for the total arrests made since the inception of Lafayette Police.
- Tim Melancon and the Alcohol and Noise Division have conducted 3 hearings to address the sales of alcohol to minors.

Next meeting will be held on September 8, 2011 at 2100 Jefferson St. Bldg B from 11:00 – 12:30