



Strategic Prevention Framework
State Incentive Grant
Minutes
Acadiana Outreach Center
125 S. Buchanan Street
August 14, 2008
11:00 – 12:30

Vision Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Expected Outcomes:

Increased knowledge of the strategic planning process - completed
Review of objectives and strategies - completed
Review of subcommittee progress on plans - completed
Update MOUs - completed

I. Call to order

Introductions: Aaron Williams, Angela Morrison, Brian Burton, Denise Antoine, Janeice Armes, Keeny Rigaud, Kirk Trahan, Kelly Mouisset, Leslie Brougham, Linda Boudreaux, Marie Collins, Monique Reno, Pat Taylor, Monte Potier, Tommy Faulk, Tim Melancon, Tonya Ball, Valorie Fisher, Pamela Kreyling, Nathaniel Jackson, and Stephanie Major. 21 in attendance. Motion to accept minutes without reading was made by Kirk Trahan and seconded by Pat Taylor.

II. Old Business

Review Objective statements – PowerPoint presentation given on all goals, objectives and strategy selections. Subcommittee meetings will continue. Formal plan should be completed and voted on by next coalition meeting in September. Complete application should be submitted to the state during October. Evaluator will review our plan and logic model next week. Reviewed SPF process and the steps we have completed. Implementation scheduled for January 1, 2009. Logic model reviewed. New forms will need to be completed to outline the logic model for each strategy we select. Enforcement, public support and policy issues must all be addressed on each strategy.

Community norms – orientation packets, extracurricular activity in high schools – possibly make alcohol education mandatory for parent and student, local people discussing their stories on video to be used at schools – comments made to include actual person and not just a video. Have tri-fold information pamphlet to hand out for resources on alcohol, and movie advertisements - Q & A type, have cadre of trainers that could be called on to do training on a rotating basis. CMCA will give names of the presenters they used in the school systems. Next meeting 8/28 at 2pm at 232-HELP.

Enforcement – Applied Technology is the only agency that can certify officers for intoxilizer training. Working on getting more training here in the Lafayette area. Cameras in stations and cars are needed as well as radars and camera for the eyes. Refusals are also beginning to be a problem here in Lafayette. In January there were 22 who blew and 7 refused to blow. This is making it difficult for convictions. Video equipment is necessary to help aid in convictions for those who refuse all other tests. Tracking is still an issue. Lafayette has received notice that funding is available for us to get some software together to gather data and track enforcement. Discussion concerning having personal intoxilizers or an intoxilizer available for parents to use. Personal intoxilizers can run anywhere from \$18 – \$100+ dollars. Key chain options also discussed. Sheriff was approached to work with us on a Metro unit. He is supportive of the idea, but cannot commit manpower at this time. City is working on committing 2 officers by November 1. Next meeting 8/19 at 11am Public Safety Building at Clifton Chenier.

Individual – education in the school system, mandatory 12 – 16 hours in alcohol and drug education currently required. SADD has committed to work with us quarterly if needed and could do train the trainer training for instructors. Stay on Track, Strengthening Families, and an educational program in the schools through extracurricular activities. Next meeting set for 8/19 at 2pm at Lafayette Teen Court.

Retail and Social Availability – increase compliance checks in bars, restaurants and stores. Metro task force discussed to cover all municipalities. Retail is being addressed first since data can be collected on this issue. Social host was also discussed briefly. Surveys must be done to rate success. Restriction of 18 – 20 year olds in bars was also discussed at the subcommittee meeting. Statistics on the arrests for this age group is being gathered. Last drink surveys were also considered.

Promotion – Youth will be addressing this issue. This will be included in our application packet. They are currently working on their myspace page and getting an alcohol free zone for the Mardi Gras parade. They are asking any businesses, individuals, church groups, social groups, etc. that could donate items, time or money to provide activities during the Mardi Gras week at the site. Please get in touch with Kelly at 291-8327 if you are interested in assisting. Comment was made that the name of the alcohol free zone might be accepted better if it was called a family zone instead of an alcohol free zone. Three stores were chosen to target for the reduction in alcohol advertisements. CMCA has offered their list of sticker rage stores as potential targets as well.

Poster contest – The poster contest winner for the billboard was Clyde Lee. The billboard contract has been signed and the billboard is being made as we speak. Clyde was in 9th grade at Carencro High when he submitted the poster. Thanks to the LA Highway Safety Coalition – Kirk Trahan - for the funding.

III. New Business

Review subcommittees: **Community Norms** – Janeice Armes 232-4357, **Enforcement** – Monte Potier – 291-8627, **Individuals** – Linda Anson – 232-5977, **Retail/Social Availability** – Tim Melancon – 291-8677, **Promotion** – Kelly Mouisset – 291-8327

Review additional forms for completion – forms reviewed and discussed. All three pieces need to be included.

Discussion of next step in SPF-SIG process – The approval of the strategies and the prioritization of each step within the plan will be our next step. Once the strategy selections have been completed on each causal factor the entire coalition will vote to determine what strategies are our highest priority so that when the plan is submitted and approved and funding is awarded, the coalition will have already selected the strategies of most importance to obtain the level of change we want to see in our community. Narrative section will also need to be worked on in a subcommittee. Volunteers are asked to call Kelly Mouisset. Everything that the coalition is doing as a whole and in part should be included in the plan such as the billboard paid for by someone else.

Illicit Drug Pilot project: working on gathering data from all Lafayette enforcement personnel concerning illicit drugs and other crimes. Funding to track this data has been made available through the state.

IV. Homework ☺

Work in subcommittees to finalize the strategy selection and the additional forms required.

V. Evaluations - were not available at the meeting. Email evaluations will be sent out. Please return them as soon as possible.

VI. Next Meeting – September 11 , 11 – 12:30 – Acadiana Outreach Center – 125 S. Buchanan Street at the Celebration Center (behind red brick building – park across Buchanan inside hurricane fence)

Future Meeting Dates (2nd Thursday of the Month)
October 9th, November 13th, December 11th - 11 – 12:30