



Strategic Prevention Framework State Incentive Grant (SPF-SIG)

Minutes
Acadiana Outreach Center
125 S. Buchanan St
September 10, 2009
11:00 – 12:30

Vision Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order. Introductions: Brian Burton, Chavis Demeter, Denise Antoine, Donna Jones, Glenda Rader, Jackie Rowe, Kelly Mouisset, Kirk Trahan, Linda Boudreaux, Marcus Bruno, Marie Collins, Monique Reno, Tim Melancon, Lorrie Guidry, Brad Hoang, Rikki Manahan, Angie Power, Rachel Cannon, Bill Blanchard, Ricky Rees (20 in attendance).

Motion for “August minutes” to be accepted by Tim Melancon, seconded Brian Burton.

I. Old Business

- Billboard committee – Brian Burton
 - Reviewed minutes from meeting on 8/18/09
 - Email link to view: <http://www.kplctv.com/Global/story.asp?S=10217006>
 - Decided to postpone until the spring to allow for substantial planning time
 - Discussed using a new or old billboard design
 - Services & Supplies
 - Calcasieu is willing to let us use the metal bldg
 - National Guard can assist with its transportation to Lafayette
 - National Guard also may have a crane
 - A letter need to be written to the Nat. Guard to ask to utilize their equipment and services
 - Freddie Mills may be interested in being the “personality”
 - http://house.louisiana.gov/H_Reps/members.asp?ID=46
 - Website can possibly be created by Tommy Faulk
 - We do have the \$ to support a website
 - We will use this even to collect email address to promote our org. & partnerships
 - Looking to create more partnerships
 - In-kind gifts, door prizes, ads on metal bldg
 - Looking to determine best placement for event, need to have the best location for people to park and sign seen
 - Perhaps Ambassador Caffery. & Johnston St
 - Motion to support this event accepted
 - Committee will report progress on a monthly basis
- Training Committee update

- 1st enforcement training on August 26th training was a success
 - 55 attended
 - Reviews & Feedback:
 - Longer, more breaks, enjoyed speakers, request more handouts, next time have info on drugs (focus was alcohol), great networking, want more defined outcomes
 - Training suggested topics:
 - Drugs & child abuse
 - Drugs & their effect
 - Specific officers training
 - For Enforcement:
 - ATAC officers: testimony, report writing, making stops
 - Have Judge teach “what is probable cause”
 - Coalition suggested topics
 - Stress relief (can be hosted by Donna Jones)
 - Grant training & collaboration
- Reminder we do have two pools of money that training can come out of, so please make suggestions:
 - Coalition training
 - Judicial & law enforcement
- Addition: ONDCP Drug Free Community grant
 - Would like to begin working on it before January’s RFP comes out, get prepared early this year
 - This grant can sustain the coalition after our SPF-SIG money runs out
 - \$250,000 over 10 yrs
 - It is a match grant (50/50 for the 1st 5 yrs), but can be in-kind
 - Volunteers: Lori, Brian, Kelly, Kirk, Donna, Marcus
 - Meet 1-2 times a month
- ATAC update
 - July = 48 given intoxilizer test, 10 refusal (has a lot to do with how the officer talks to individual), 4 underage (<20)
 - Education on blood alcohol level and legal/illegal limits
 - Suppose to get 2 more officers in January, important addition because once an officer arrests someone they are off the road for 3 hrs (paperwork)
- Town Hall meeting
 - will possibly be postponed to run in concordance with the billboard campaign
 - Was scheduled for Thurs, Oct 22 (alcohol awareness month & red ribbon week)
 - However, we could use the Oct date to push the billboard campaign and obtain new sponsors
 - Kelly will discuss with Janeice Armes who is the chairman for this committee
- Stay on track training/volunteers
 - no new information discussed

II. New business

- Coalition Logo vote #4



- Will us the state of LA or Acadiana symbol in the middle
- Use SPF-SIG colors, with wording surrounding the image
- Motion to accept: Linda Boudreaux, Seconded: Brian Burton
- Data tracking
 - Rachel Cannon working on it with IT, new software
 - Looking at November 1st roll-out
- Youth Coalition membership
 - 3 went to GOT conference, currently have 4 members
 - Need a youth rep. for the Drug free community grant
 - Working on Fly Friendly Mardi Gras
 - If you know a youth who would be interested call Rikki (#291-8818)
- Alcohol Free Zone – UL
 - Met with UL administration
 - They have agreed to have a small section in the stadium that is alcohol free (200 seats)
 - Will not sell to intoxicated person, city police will enforce
 - Stop selling alcohol at 3rd quarter
- Would like to get on Twitter & Facebook
 - Text to phone, post events, reach old/young audiences
 - Need a catchy title
 - Speak to SADD & GOT members to get involved
- Began adult phone surveys
- “Capture memories, not regrets” Prom campaign
- Chair/Co-Chair and Secretary nominations – voting in December
 - Please submit recommendations

III. Homework

- Catchy title for Twitter and Facebook page

IV. Evaluations

V. Next Meeting – October 8th – Acadiana Outreach Center – 11a – 12:30p.

For more information contact Kelly Mouisset at 291-8327 or Rikki Manahan at 291-8188.