



# The Knowledge Effect

## Minutes

2100 Jefferson St. Bldg B

September 8, 2011

11:00am – 12:30pm

*Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.*

Call to order by Jacob Corbell

Introductions: Rachel Godeaux, Angie Power, Jackie Rowe, Marie Collins, Linda Boudreaux, Nick Hernandez, Tim Melancon, Rikki Manahan, Lori Guidry, Tommy Faulk, Brad Hoang, Greg David, Demetrius Glover, Rachel Friedman, Dawn Diez, Linda McIntyre, Brian Burton, Kelly Mouisset, Danny Dardeau, Demeter Chavis, Denise Antoine, Glenda Radar, Donna Jones, Elizabeth Lamond, Jacob Corbell, Rosie Brown, Linda Anson, Cindy Savoy, Donna Tate, Christine Rodriguez, Peter Leger and Alison from LACASA . (32 in attendance).

Motion for “August Minutes” to be accepted by Kelly Mouisset, seconded by Linda Anson.

### **New Business**

- Pens
  - Dawn and Linda brought parting gifts –Pens!
  - Please visit the website listed on the pens. The website contains data that may be useful to you and your agency. Once you collect a pen you have entered a verbal contract to visit the website, so DO NOT FORGET☺
- Pugh and DFC grants
  - Recently The Knowledge Effect applied for funding through Greg’s agency PEARS. We sent in another application for the Pugh grant. Previously, the application was listed under SWLAHEC, but we were denied funding.
  - These monies will be used to sustain our educational component, Stay on Track, in the three middle schools that have not been able to receive the program yet due to funding cuts.
  - We were not able to secure funding from Drug Free Community Grant either. Only one agency in Louisiana received funding. We will be receiving the first three top applications who were awarded DFC to compare with our application.

- **SPF-SIG**

- September 28 is officially the last day of SPF-SIG funding and Rachel/ Rikki's last day☺ Kelly cried, Rachel cried, and Rikki laughed!
- Kelly's position has been approved and funded by LCG through October. Later the position will be proposed before council for final approval as an addition to the general fund.
- Rikki, Rachel and Cindy's resumes will be sent out via email. Please circulate throughout your realm of influence. Find them some jobs!
- Regarding the grant most of the data has been submitted to Ed Ho for evaluations. As a coalition we have accomplished all our goals and we should all be proud of ourselves.
  - Increased ATAC enforcement including adding more officers and our OWI Bus which will continue.
  - Lafayette has seen a 63% decrease in motor vehicle crashes involving alcohol.
  - Increased compliance checks which will continue.
  - Individual programming by mean of Stay on Track.
  - The media campaigns and Social Norming which are not able to be sustained as of yet. A media library is being developed by SIDES and will include a compilation of all campaign materials. This will be free and available for public use.
  - **BE PROUD OF YOURSELF AND THIS COALITION!!!!**

- **Mission and Vision Statement**

- As a coalition we must decide what our next move will be? Will we continue as a coalition from this point forward or walk away knowing that we have accomplished great things within the community?
- Some directions to consider:
  - Becoming a safe communities coalition
  - Becoming a major player in the alcohol component of Nick's ATSC coalition
  - Becoming an advocate for major policy change
- A possibility is to evolve into a coalition that focuses on public policy. This type of coalition is cost effective. It is included in the environmental strategies that we have been working on.
- Community change is not always about having money, but creating change through policies and practices.

- Glenda suggested revisiting the Caring Community Youth Survey to determine the problems within the community. This would allow us to identify other issues based on data.
- Nick suggested changing “policy change” in the vision statement to “policy” or “public policy”. When it comes to policy it should include creating policy not just policy change.
- Motions
  - Motion to continue as a coalition and determine the focus upon assessing data.
    - Accepted by Kelly Mouisset
    - Seconded by Jacob Corbell
    - Vote:
      - 27 Voted in Favor
      - 2 Abstained
      - 3 Did not Vote
    - Everyone needs to bring any data that your agency may have regarding the issues present within our community.
  - Motion to keep meeting at the same time and the same location.
    - Accepted by Jacob Corbell
    - Seconded by Rikki Manahan
    - Vote was unanimous
    - Next meeting is Thursday, October 13<sup>th</sup>. Bring your own lunch unless indicated otherwise. This meeting we will focus on the data that is presented and determine our focus as a coalition. A subcommittee will develop for this purpose after next meeting.
  - Motion to have Marie Collins become secretary and take minutes.
    - Accepted by Rachel Godeaux
    - Seconded by Linda Anson
    - Vote was unanimous
    - We will conduct an official voting for offices in December.
- Funding Opportunities
  - Linda B. mentioned to seek out a paid volunteer through Vista volunteers. These people are required to needed roles within the community. They are a CORPS for National Community Service. They can work full time for up to two years.

## Old Business

- 21 for 21
  - The event took place on August 27<sup>th</sup> from 4pm to 10pm at Parc San Souci.
  - This event was organized by the Youth Advisory Council with the assistance of The Knowledge Effect. Our sponsors include: Reagent Broadcasting, Reds, City Club, Just Print It, Roly Poly and many others. If you know of any food vendors who would like to come out sell food, please let us know.
  - A Battle of the Bands took place at the event which included 10 local bands that involve youth ages 21 and under. Naybor's Basement won the competition and received a \$300 award, free music lessons, and will perform for Rhythms on the river.
  - Special thank you to Marie and Jackie for working the entire event!!! Thanks to Brad for showing his support as well.
  - If you could, please visit Roly Poly and thank him for his support of the event. Tell him that we appreciate everything he did for us!
  - Hopefully this event will continue.
- Data Sets
  - We need to look at CCYS and evaluate the data.
  - If you agency has any data available that you believe is a necessary to bring please do so for next coalition meeting.
  - The state website "Bach Harrison" has recent statistics from 2009. The data indicated that there has been an increase in drugs, marijuana, etc.
  - Nick has lots of data to present.
- Poster Updates
  - Updates have been received from: Jackie Rowe.
  - Nick Hernandez, Marie Collins, and Greg David are all working to complete their distribution and will send in the results as soon as possible.
  - This information will be turned into our evaluator.
- KEYS
  - We need to decide as a coalition if KEYS is something that we would want to continue.
  - Someone, other than Kelly, would need to take responsibility for facilitating meetings, recruiting youth, and engaging the youth in TKE activities. If you even know someone who would be interested please bring them to the table.

- Maybe this is something that we can look at piggy-backing off the Youth Advisory Council.
- Training
  - If you have any trainings available that you would like us to assist with please let us know. We do not have funds, but we are more than willing to distribute the information via email.
  - We also may be able to help in finding a location to host your training.
  - Donna informed us that Lafayette has been chosen as a pilot by the National Guard to receive a mobile ropes challenge course.
  - There are also 4 other ropes courses available throughout Louisiana. Please pass the word on to anyone who may benefit from these types of trainings or team building activities.
  - We may look at doing a Team Builder exercise to strengthen this coalition.
- Stay on Track
  - Master Sergeant Christine Rodriguez and Cop. Peter Leger are assuming responsibility of coordinating the Stay on Track efforts.
  - Six schools have been identified in where Stay on Track will be implemented. These schools were selected based on the results collected from the evaluation data that was provided through the National Guard. The schools chosen benefited most from the program, the faculty enjoyed the program, and they needed the program more.
  - Some school resource officers, military personnel, and teachers will continue facilitating the classes for SOT.
  - We are currently in the planning and organizational process of launching the program for this school year.
- Court Monitor
  - Statistics were reported last meeting and a report will be compiled of all the data that the database has the ability to produce.
  - A copy of this report will be sent out to all coalition members, the press, and any others who would find this information useful.
- ATAC/ Compliance Update
  - Several review hearings were conducted this past month for businesses that were found in violation. This resulted in the suspension of four local businesses.
  - Compliance checks have been outstanding and the officers are noticing a decrease in violations. This past month 36 locations were checked and only 3 were found in violation.
  - The total number of OWI arrests for 2011 is 766. Average amount each month is 100 and they expect to exceed 1,000 by the end of the year

- Lafayette has one of the highest refusal rates in the state. The officer in charge of ATAC has pushed to see No Refusal procedure enacted. It has not been successful thus far.
- The officers have been excited about their number of arrests. They are in competition right now as to who will receive the outstanding officer award for next year. Pastor Tommy has agreed to pay for the outstanding officer award next year.
- Miscellaneous
  - Jacob Corbell informed the coalition that the 15<sup>th</sup> JDC was not awarded the grant monies to begin a DWI court in Lafayette. He stated that there have been some funding cuts.
  - Greg reminded us about the SWAP meet which will take place October 20<sup>th</sup> at the Robicheaux Center from 10am to 3pm. It is open to all agencies. The number of booths has been limited, so if you would like a booth you need to register ASAP.
  - LCG has agreed to continue The Knowledge Effect's website. The appearance of the website will have to change to look more professional and less fun. The webmaster in IT has agreed to update and maintain the website.
  - Danny Dardeau has agreed to become our Facebook guru. He will assume responsibility or assist some way with facebook.

*Next meeting will be held on October 13, 2011 at 2100 Jefferson St. Bldg B from 11:00 – 12:30*