



The Knowledge Effect

Minutes

2100 Jefferson St. Bldg B

October 14, 2010

11:00 – 12:30

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Kelly Mouisset

Attendance and Introductions: Anthony James, Danny Dardeau, Demeter Chavis, Donna Jones, Greg David, Jackie Rowe, Jacob Corbell, Leigh Peterson, Linda Anson, Linda Boudreaux, Marie Collins, Rosie Brown, Tim Melancon, Angie Power, Maxine Hamilton, Angela Morrison, Kelly Mouisset, Rachel Godeaux, Rikki Manahan, Pacience Smith.

Motion for “August Minutes” to be accepted by Rikki Manahan, seconded by Angela Morrison

New Business

- Media: There is a need to have a subcommittee – volunteers for this: Danny Dardeau, Jacob Corbell, Rikki Manahan, Rachel Godeaux, Kelly Mouisset, and Jackie Rowe. SIDES will work on “FACE”. There is a meeting with state next week to develop a media library.
- Nominations for chair, co-chair, & Secretary – the vote will occur in Dec.
 - Secretary – Rachel Godeaux
 - Motion- Jackie Rowe
 - Seconded- Marie Collins
 - Co-chairs – Tommy Faulk & Jacob Corbell
 - Rikki Motioned

Old Business

- Grant was extended
 - ATAC will get cameras
 - Will re-equip intoxilizer room
 - Plan/adjustments will be available at the next meeting.

- Compliance Checks – there has been trouble with insurance requirements so those were waived. This has made it easier for cities outside of Lafayette to get “on board” with these checks. The Youth Group (KEYS) will still also help with this.
 - The 18-20 year old ordinance has been drafted, but waiting until it is a “good time” to try to pass it.
 - Social Norming will go into high schools – RFP is out now and due 10/20/10.
 - Stay on Track – numbers are rising.
 - Are there other strategies to assess – to possibly do once the grant is over? Kelly is looking for ideas and feedback.
- Go Cups ordinance – update
 - The opponents have a Facebook page with over 1100 fans.
 - Last time, only 11 people called Council Members in support of the go-cup ordinance.
 - Conversations about how to better leverage/attain public support for the ordinance – key talking points were discussed. Kelly will email to the coalition.
 - Final vote is Nov. 2 – not Oct. 19th as originally scheduled.
- Sgt. Ricky Rees with ATAC report
 - They have received a map of the city of Lafayette with crash information and pick areas to focus on for 30 days. Most recently, they focused on Johnston from Jefferson to Ambassador intersections.
 - This month they had 77 OWI arrest (26 on Johnston) and 166 tickets on Johnston St. In 2008 there were 214 OWI arrests total for the year. In 2009, there were 611 (with 2 ATAC officers). In April 2010, they got a 3rd officer and it looks like we will total around 750 OWI arrests in 2010. This year’s totals as of 10/07/10: 548 OWI arrests, 3522 other tickets, 40 non-OWI arrests.
 - He also spoke in favor of the Go-Cup Ordinance because of the rising blood alcohol that occurs in people as they take their cup to go and drive home (or wherever they are going).
 - Underage drinkers account for 14% of total arrests (1 had a .216 Blood Alcohol Level!)
- Medicine Chest – LA had over 1000 pounds of medication turned in.
- KEYS – with MADD – has been doing compliance checks (in areas outside of Lafayette) and giving vendors stickers for their windows. 3 youth were planning to go to a Suicide Prevention Rally, but their grandmother had a seizure, so Rikki went as a representative of the group. The President’s Advisory Board will have 2 KEYS students on it.

- Court Monitor: Rachel would like to look into the possibility of creating an OWI court because of the back-logs of cases since ATAC is so active now. Also looking into the possibility of conducting “no refusal” weekends – possibly with Judge Salloom.
- CADCA – Rikki attended a week of training – with Anthony James (United Way). They learned about Community Assessments, Logic Models, Problem Solving, etc. Anthony also reported on the training. Both really enjoyed it and learned a lot. Rikki has a “to-do” list that will be shared with the coalition soon. The next training starts Feb. 27th.
- Announcements:
 - Marie Collins with the Sheriff’s Dept reported that the Milestones Program received approval. They will be taking referrals from schools – for Juveniles with Mental Health/Substance Abuse issues. They are doing “functional family therapy” and it is a home-based service. Her phone # is 236-3937. They will start possibly in Jan. 2011
 - Greg David (PEARS) reported that the Great American Smoke Out will be Nov. 18th.
 - Kelly reported on two events:
 - Oct. 16 (3-8pm), fundraiser at Tropical Smoothies for SWLAHEC.
 - SurgeFest – Dec. 4 – Free Family Festival (Alcohol Free Event) at Cajunfield. The concert will cost money, but most of the event is free: www.surgefest.com.

Kelly Mouisset asked that coalition members complete the evaluation form attached to the agenda.

Next meeting will be held on November 9th, 2010 at 2100 Jefferson St. Bldg B from 11:00 – 12:30.