



Strategic Prevention Framework State Incentive Grant (SPF-SIG)

Minutes

Office of Youth Development Bldg.

130 Chappuis Drive

December 13, 2007

11:00 – 12:30

Vision Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Expected Outcomes:

Acceptance of MOUs to complete listing of member agencies - Completed
 Adoption of By-laws - Completed
 Presentation of results from tools 1 – 5 – Completed
 Discussion of continued assignment - Completed

I. Call to order:

Meeting was called to order by Project Director, Kelly Mouisset. Quorum present (7 out of 11 voting members). Motion to accept minutes from November 8th meeting and to dispense with the reading was made by Zelma Charles and was seconded by Robin Barry-Olivier. Motion passed.

II. Introductions:

Those in attendance were as follows: Barbara Friedrichs, Bill Blanchard, Brian Burton, Denise Antoine, Donna Jones, Felecia Johnson, Glenda Rader, Keeny Rigaud, Keler Williams, Kelly Mouisset, Kirk Trahan, Lakeisha Forbes, Linda Boudreaux, Lindsay Trahan, Marcus Bruno, Marie Collins, Patty Thomas, Ray Biggar, Jr., Ricky Rees, Robin Barry-Olivier, Sharon Landry, Tim Melancon, Tonya Ball, and Zelma Charles. (24 in attendance) Brian Burton, coalition Chair, was introduced to the coalition since he was not in attendance when he was nominated.

III. Old Business

MOU: 11 MOUs have been received and executed by LCG President, Joey Durel, Jr. They are as follows: United Way of Acadiana, Southwest Louisiana Area Health and Education Center, (SWLAHEC), National Guard Counter Drug Taskforce, Lafayette Teen Court, The Family Tree, Lafayette Parish Sheriff's Office, MADD, Ray Biggar, Jr., Robin Barry-Olivier, Tommy Faulk, Grant to Reduce Alcohol Abuse. LCG's MOUs are pending at this time. MOUs currently state the word "Partner" instead of "Member". The term partner was used only as a way to note agency throughout MOU and not as it refers to Partner and Member within the By-laws. Those who sign the MOUs are "Members" as it relates to the by-laws. Requested that any other members wishing to sign MOUs submit their MOU immediately to have it executed by next meeting.

By-laws: Wording changed to reflect voting privileges of individual departments or division within a single agency. Each Agency or Division (related to substance abuse) signing the MOU will be allowed one vote. Motion to accept as amended made by Marie Collins and seconded by Robin Barry-Olivier. By-laws as amended were voted on by eligible member agencies. Vote was as follows: 7 members voted yes, 4 members absent (no vote). Motion passed.

Review results of Tools 1 – 5:

Tool 1 – Off Premise – 223, On Premise – 296. No new establishments allowed in the downtown area. Other restriction - must be over 300 feet from school, library, or public playground.

Tool 2 - Establishment Observations – concerns brought up about the fact that we do not have any areas near the University or the “hot spots” on our random sample. Several different places were named as areas to survey over the next month. On premise suggestions were The Keg, McKinley Street Pub, Nightcaps, The Plaza, The Bull Dog, Graham Central Station, Wranglers, and Cowboys. Off Premise suggestions were Exxon at University and Willow, Shell station behind the DMV, Cracker Barrel at University and McKinley, convenience store on Verot and Ambassador, convenience store across the street from Don’s in Carencro, and the convenience store near Fieldspan and Lantier Road. Suggestion made to contact City Police Departments to find out where their problem areas are to ensure we are including some of those in our surveys. Kelly Mouisset will call PDs to get information to compile a new listing for surveys. Requested volunteers to cover the new areas and possibly complete the surveys not completed last month. Patty Thomas, Donna Jones, and Brian Burton (his staff) offered to complete surveys.

Tool 3 - Community Events and Festivals – Tonya Ball presented their results on the events. They started with the brochure from the Lafayette Visitor’s Center and pulled only the local information. They then called the contact person to determine if alcohol was served and if it was sponsored by a distributor.

Tool 4 - Advertising – Newspaper results were completed and compiled. Local paper on the University’s campus had the least amount of alcohol advertising and *The Daily Advertiser* had the most due to the daily circulation. Billboard assignment is taking a little longer since they are logging all billboards in an excel spreadsheet with owner, size, location, etc in order to update the current spreadsheet the city had compiled 5 years ago. This spreadsheet does not have any of the signs listed outside of the city limits, so all information must be logged in. It should be completed by next meeting. There was some discussion concerning actual alcohol advertising and indirect advertising such as Casino ads and advertisements for bars and lounges. We will include a column to include direct and indirect on the spreadsheet for next month. Currently anything related to alcohol was considered and alcohol advertisement.

Tool 5 - Conviction Rates for 2006 – This tool has not been completed. Gary Haynes is working on a way to gather this information. Discussion concerning other ways to get this information was discussed. Ricky Rees will work on gathering the needed data. He requested Amy LeFranc attempt to get data as well from the Sheriff’s department. Marie Collins will forward the statistics sheet to Amy LeFranc.

- IV. New business – none
- V. Homework – No new assignments given at this time. Completion of the billboards, conviction rates and the new surveys will be done over the next month.
- VI. Evaluations – evaluations were handed out to all in attendance in order to gain confidential feedback on improvements needed to ensure our coalition is working effectively and efficiently. Thank you to all who completed them.
- VII. Next Meeting – January 10, 2007 (second Thursday of the month). We will meet at the same location, 130 Chappuis Drive.