



EXERCISE 2

Catalyst Project Ranking Worksheet

Gateway District

The Evangeline Corridor Initiative team has identified the following Catalyst Projects as possible options for stimulating revitalization:

Project	Short-Term	Long-Term	Redevelopment/Reuse of Existing Sites	Business Development/Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity/Interaction
	A Clifton Chenier Center/LCG Campus/Philadelphia Church Connections	X	X	X	X	X	X
B Iconic gateway feature at Willow Street Interchange		X				X	X
C Castille Avenue Streetscape	X	X	X	X	X	X	
D Willow Street Interchange Landscapes		X	X			X	
E Neighborhood Park on North Buchanan		X	X	X		X	X
F Martin Luther King Jr. Drive Lighting / Streetscape Improvements		X				X	X
G Northgate Mall Site Retrofit		X	X	X		X	X
H Super 1 Foods Site Retrofit		X	X	X		X	
I Willow Street: Streetscape Improvements	X	X	X	X	X	X	

Community Benefit Ranking Descriptions

Redevelopment / Reuse of Existing Sites The project revitalizes blighted property and/or transforms the use of existing structures in a positive way.

Business Development / Economic Growth The project stimulates growth potential through immediate commercial offerings and/or long-term investment return value.

Neighborhood Connections The project makes the district better suited to those who walk or ride bikes and makes it easier to access other areas in the corridor by all modes of transportation, including vehicles and buses.

Neighborhood Beautification The project improves the look of neighborhoods and streets and makes the area more welcoming to businesses.

Community Identity / Interaction The project connects people through public spaces while building neighborhood ownership and pride.

Please prioritize each of the projects listed above and depicted on the profile sheets:

	Low Priority				High Priority
Catalyst Project A	1	2	3	4	5
Catalyst Project B	1	2	3	4	5
Catalyst Project C	1	2	3	4	5
Catalyst Project D	1	2	3	4	5
Catalyst Project E	1	2	3	4	5
Catalyst Project F	1	2	3	4	5
Catalyst Project G	1	2	3	4	5
Catalyst Project H	1	2	3	4	5
Catalyst Project I	1	2	3	4	5

- 1 = Low level and less impactful
- 2 = Fair and somewhat helpful
- 3 = Good and worthwhile
- 4 = Excellent and important
- 5 = Highly transformative and a top priority

***Please return this page.**



