



Lafayette Coalition to Prevent Substance Abuse

Minutes

2100 Jefferson St. Bldg B

August 12, 2010

11:00 – 12:30

Statement: To recognize that alcohol, tobacco and other drug abuse is a serious social and public health issue that when addressed will create a climate of healthiness and community wellness for all of Lafayette Parish.

Call to order by Kelly Mouisset, Introductions

Pam Kreyling motioned to accept the July minutes. Denise Antoine seconded the motion. Minutes were approved.

New Business

- Acadiana Transportation Safety Coalition (ATSC) – Kirk was unable to attend, so Nick Hernandez (291-8155 / nhernandez@lafayettela.gov) reported about a possible partnering. City Council is in process of approving a “Transportation Safety Plan and Implementation Table”. This is also being done in partnership with the Safe Community Coalition. On Oct. 11, there will be a new coalition meeting at the LITE Center. Law enforcement for all 7 parishes, Acadian Ambulance, and “anyone having something to do with transportation” has been invited. DOTD will talk about their “Campaign for Zero Deaths” with a break-down by parish. Nick will send an invite to the Knowledge Effect Coalition through Kelly Mouisset via email. Nick also mentioned that they will be piloting a program combining highway safety and impaired driving. Kelly said the DUI and/or the crash course bus might be able to partner with that program.
- RFP – Social Norming - The RFP will be an external agency type application that will require “evidenced based” outcomes on social norming in high school regarding alcohol. This outcomes will have to be evident within one school year. \$200,000 has been requested for this. We should know if it has been granted by September 30th. At that point, Kelly will release and begin accepting RFP’s. Kelly will submit these to an external agency for the selection process to avoid conflicts of interest. If someone is interested in helping to develop the RFP, they should contact Kelly Mouisset to volunteer.
- Medicine Chest Campaign – Rx Drugs – This is a “prescription turn-in” program. The National Program is promoting this event for Nov. 13th. However, at the local level Sept. 25th is the date. Heymann Center will probably be a drop off point. The Lafayette Sherriff’s Dept and the Lafayette Police Chief are very interested in this program. They are looking to the coalition for support. More information will follow. Anyone interested in helping plan this should contact Kelly Mouisset.

Old Business:

- Media Campaign – Billboards are all up now. Ads are also being played on TV and Radio. Print ads are coming out. They are finalizing the bumper stickers. The Coalition has also orders some “trinkets” (ninjas, notebooks, and mini-frisbee) to distribute. A new TV ad will be coming soon. It can be viewed at www.knowledgeeffect.org/videos. This ad includes Judge Saloom, Mayor Joey Durel, and the ATAC police force. Judge Bouillion also wanted to participate but she is in the midst of a campaign, so all TV stations would have to run equal ads, so her participation was “pulled” in this campaign. Kelly Mouisset wanted to be sure the coalition was aware that everyone was invited to participate. The final participants are those who showed an interest in participating and came to the day of filming.
- Compliance Checks – There has been low participation in the parishes surrounding Lafayette. Any group can be trained and insured to do these checks (doesn't have to just be the police). An interested group would need to do a RFP to receive the funds for it and would have to do checks in all areas outside of the city of Lafayette, but within Lafayette parish). It was suggested that this might be a project for the KEYS youth group. They do have signs to put up in places that sell alcohol, reminding the store and the consumer not to sell to or buy for minors.
- KEYS – They did not get information included in the school orientation packets, but did do some recruiting at the Back to School Bash. Currently the group has only two youth participating and one is in football, so will be unavailable often. The KEYS application in online and a pizza party for recruitment has been planned.
- Stay on Track – Is in 9 middle schools. A schedule is being worked out, but teachers are still needed. They are starting with 6th grade this fall. Greg David reported that Project Northland will be doing training soon.
- Court Monitoring – Rachel Godeaux was out, but Kelly Mouisset reported that they will have a meeting with the city prosecutor to go over some data. The statistics are showing only a 40% conviction rate. This seems so low that it may be inaccurate. The meeting will determine how to get more accurate statistics if they are inaccurate.
- ATAC – 70 DUI arrests for July & 380 year to date.
- CADCA Ambassador Program – Rikki Manahan is 1 of 16 to be accepted into this program. The Coalition is very excited about this. She will be receiving training and technical assistance. The next trip is in October.
- Grant extension – Paperwork has been processed for 2011. We are waiting for the official word, but we expect to receive funding. We should know about the Drug Free Community Grant by the end of the month of August. Also waiting to hear about the Office of Public Health funds.
- Other information – Kelly Mouisset will present at the MADD conference on Lafayette's Alcohol Free Mardi Gras.

Kelly Mouisset asked that coalition members completed the evaluation form attached to the agenda.
Next meeting will be held on September 9, 2010 at 2100 Jefferson St. Bldg B from 11:00 – 12:30