



Market Profile

Lafayette City, LA 7
Lafayette City, LA (2240735)
Geography: Place

Prepared by Esri

	Lafayette cit...
Population Summary	
2000 Total Population	113,398
2010 Total Population	123,221
2019 Total Population	134,286
2019 Group Quarters	4,650
2024 Total Population	140,451
2019-2024 Annual Rate	0.90%
2019 Total Daytime Population	182,906
Workers	118,043
Residents	64,863
Household Summary	
2000 Households	44,655
2000 Average Household Size	2.44
2010 Households	50,550
2010 Average Household Size	2.35
2019 Households	55,092
2019 Average Household Size	2.35
2024 Households	57,663
2024 Average Household Size	2.36
2019-2024 Annual Rate	0.92%
2010 Families	29,370
2010 Average Family Size	3.00
2019 Families	30,616
2019 Average Family Size	3.06
2024 Families	31,618
2024 Average Family Size	3.08
2019-2024 Annual Rate	0.65%
Housing Unit Summary	
2000 Housing Units	48,124
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	7.2%
2010 Housing Units	54,545
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	7.3%
2019 Housing Units	59,636
Owner Occupied Housing Units	52.7%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	7.6%
2024 Housing Units	62,347
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	7.5%
Median Household Income	
2019	\$45,029
2024	\$50,114
Median Home Value	
2019	\$190,770
2024	\$215,000
Per Capita Income	
2019	\$29,527
2024	\$32,188
Median Age	
2010	33.4
2019	35.2
2024	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	55,092
<\$15,000	19.1%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	3.8%
\$200,000+	6.0%
Average Household Income	\$71,344
2024 Households by Income	
Household Income Base	57,665
<\$15,000	17.5%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	4.6%
\$200,000+	6.2%
Average Household Income	\$77,771
2019 Owner Occupied Housing Units by Value	
Total	31,434
<\$50,000	6.2%
\$50,000 - \$99,999	8.6%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	23.6%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	9.4%
\$400,000 - \$499,999	4.7%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.6%
Average Home Value	\$254,043
2024 Owner Occupied Housing Units by Value	
Total	33,593
<\$50,000	4.5%
\$50,000 - \$99,999	6.7%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	21.7%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	11.6%
\$300,000 - \$399,999	10.9%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	6.5%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.9%
Average Home Value	\$298,621

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	123,221
0 - 4	6.1%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	19.2%
25 - 34	14.9%
35 - 44	11.3%
45 - 54	13.8%
55 - 64	11.3%
65 - 74	6.1%
75 - 84	4.1%
85 +	1.4%
18 +	78.2%
2019 Population by Age	
Total	134,285
0 - 4	5.7%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	16.6%
25 - 34	16.6%
35 - 44	11.5%
45 - 54	10.8%
55 - 64	12.5%
65 - 74	8.8%
75 - 84	4.6%
85 +	1.9%
18 +	80.2%
2024 Population by Age	
Total	140,451
0 - 4	5.7%
5 - 9	5.4%
10 - 14	5.3%
15 - 24	15.9%
25 - 34	15.6%
35 - 44	12.9%
45 - 54	10.3%
55 - 64	11.4%
65 - 74	9.9%
75 - 84	5.6%
85 +	2.0%
18 +	80.4%
2010 Population by Sex	
Males	59,831
Females	63,390
2019 Population by Sex	
Males	65,164
Females	69,121
2024 Population by Sex	
Males	68,091
Females	72,360

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	123,221
White Alone	64.1%
Black Alone	30.7%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.7%
Hispanic Origin	3.8%
Diversity Index	53.1
2019 Population by Race/Ethnicity	
Total	134,286
White Alone	61.7%
Black Alone	31.7%
American Indian Alone	0.3%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	2.1%
Hispanic Origin	5.3%
Diversity Index	56.7
2024 Population by Race/Ethnicity	
Total	140,451
White Alone	60.3%
Black Alone	32.1%
American Indian Alone	0.3%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.0%
Two or More Races	2.3%
Hispanic Origin	6.3%
Diversity Index	58.7
2010 Population by Relationship and Household Type	
Total	123,221
In Households	96.3%
In Family Households	73.6%
Householder	23.8%
Spouse	15.6%
Child	28.9%
Other relative	3.2%
Nonrelative	2.1%
In Nonfamily Households	22.7%
In Group Quarters	3.7%
Institutionalized Population	1.4%
Noninstitutionalized Population	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	
Total	89,765
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	22.3%
GED/Alternative Credential	3.9%
Some College, No Degree	20.8%
Associate Degree	4.9%
Bachelor's Degree	24.2%
Graduate/Professional Degree	12.0%
2019 Population 15+ by Marital Status	
Total	112,016
Never Married	45.2%
Married	38.7%
Widowed	5.7%
Divorced	10.5%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
2019 Employed Population 16+ by Industry	
Total	69,967
Agriculture/Mining	6.0%
Construction	5.9%
Manufacturing	5.7%
Wholesale Trade	2.3%
Retail Trade	11.6%
Transportation/Utilities	4.6%
Information	1.5%
Finance/Insurance/Real Estate	5.4%
Services	53.5%
Public Administration	3.3%
2019 Employed Population 16+ by Occupation	
Total	69,967
White Collar	60.0%
Management/Business/Financial	12.3%
Professional	22.5%
Sales	12.8%
Administrative Support	12.4%
Services	21.6%
Blue Collar	18.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	2.6%
Production	4.6%
Transportation/Material Moving	5.0%
2010 Population By Urban/ Rural Status	
Total Population	123,221
Population Inside Urbanized Area	99.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	50,550
Households with 1 Person	31.8%
Households with 2+ People	68.2%
Family Households	58.1%
Husband-wife Families	37.9%
With Related Children	15.9%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	15.4%
With Related Children	10.2%
Nonfamily Households	10.1%
All Households with Children	28.9%
Multigenerational Households	3.3%
Unmarried Partner Households	6.9%
Male-female	6.1%
Same-sex	0.8%
2010 Households by Size	
Total	50,550
1 Person Household	31.8%
2 Person Household	33.1%
3 Person Household	15.7%
4 Person Household	11.4%
5 Person Household	5.1%
6 Person Household	1.9%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	50,550
Owner Occupied	56.1%
Owned with a Mortgage/Loan	34.8%
Owned Free and Clear	21.3%
Renter Occupied	43.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	54,545
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. In Style (5B)
2. Old and Newcomers (8F)
3. Modest Income Homes (12D)

2019 Consumer Spending

Apparel & Services: Total \$	\$98,763,744
Average Spent	\$1,792.71
Spending Potential Index	84
Education: Total \$	\$70,175,866
Average Spent	\$1,273.79
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$147,228,572
Average Spent	\$2,672.41
Spending Potential Index	82
Food at Home: Total \$	\$238,786,445
Average Spent	\$4,334.32
Spending Potential Index	84
Food Away from Home: Total \$	\$169,933,651
Average Spent	\$3,084.54
Spending Potential Index	84
Health Care: Total \$	\$269,806,164
Average Spent	\$4,897.37
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$97,238,849
Average Spent	\$1,765.03
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$40,967,468
Average Spent	\$743.62
Spending Potential Index	84
Shelter: Total \$	\$840,334,403
Average Spent	\$15,253.29
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$113,321,664
Average Spent	\$2,056.95
Spending Potential Index	83
Travel: Total \$	\$97,639,180
Average Spent	\$1,772.29
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$54,855,734
Average Spent	\$995.71
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

July 16, 2019