



Market Profile

Lafayette Parish, LA 15
 Lafayette Parish, LA (22055)
 Geography: County

Prepared by Esri

	Lafayette Par...
Population Summary	
2000 Total Population	190,360
2010 Total Population	221,578
2019 Total Population	251,273
2019 Group Quarters	5,166
2024 Total Population	267,130
2019-2024 Annual Rate	1.23%
2019 Total Daytime Population	279,834
Workers	156,703
Residents	123,131
Household Summary	
2000 Households	72,320
2000 Average Household Size	2.57
2010 Households	87,027
2010 Average Household Size	2.49
2019 Households	98,388
2019 Average Household Size	2.50
2024 Households	104,517
2024 Average Household Size	2.51
2019-2024 Annual Rate	1.22%
2010 Families	55,556
2010 Average Family Size	3.06
2019 Families	61,195
2019 Average Family Size	3.12
2024 Families	64,404
2024 Average Family Size	3.14
2019-2024 Annual Rate	1.03%
Housing Unit Summary	
2000 Housing Units	78,068
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	7.4%
2010 Housing Units	93,656
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	7.1%
2019 Housing Units	106,024
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	7.2%
2024 Housing Units	112,468
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	7.1%
Median Household Income	
2019	\$52,392
2024	\$56,784
Median Home Value	
2019	\$189,094
2024	\$213,713
Per Capita Income	
2019	\$30,052
2024	\$33,483
Median Age	
2010	33.4
2019	35.4
2024	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income	
Household Income Base	98,388
<\$15,000	16.4%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	4.4%
\$200,000+	6.3%
Average Household Income	\$76,473
2024 Households by Income	
Household Income Base	104,517
<\$15,000	14.8%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	5.6%
\$200,000+	7.0%
Average Household Income	\$85,317
2019 Owner Occupied Housing Units by Value	
Total	66,237
<\$50,000	8.1%
\$50,000 - \$99,999	7.9%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	24.7%
\$200,000 - \$249,999	14.3%
\$250,000 - \$299,999	10.3%
\$300,000 - \$399,999	9.0%
\$400,000 - \$499,999	4.5%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.4%
Average Home Value	\$238,555
2024 Owner Occupied Housing Units by Value	
Total	71,717
<\$50,000	5.7%
\$50,000 - \$99,999	5.8%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	22.3%
\$200,000 - \$249,999	15.4%
\$250,000 - \$299,999	11.4%
\$300,000 - \$399,999	11.0%
\$400,000 - \$499,999	6.5%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.8%
Average Home Value	\$283,280

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
2010 Population by Age	
Total	221,578
0 - 4	7.1%
5 - 9	6.6%
10 - 14	6.7%
15 - 24	16.6%
25 - 34	15.4%
35 - 44	12.5%
45 - 54	14.2%
55 - 64	10.7%
65 - 74	5.6%
75 - 84	3.5%
85 +	1.2%
18 +	75.5%
2019 Population by Age	
Total	251,273
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	14.4%
25 - 34	15.8%
35 - 44	13.0%
45 - 54	11.6%
55 - 64	12.4%
65 - 74	8.2%
75 - 84	3.8%
85 +	1.5%
18 +	77.3%
2024 Population by Age	
Total	267,130
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.4%
15 - 24	13.9%
25 - 34	14.8%
35 - 44	14.0%
45 - 54	11.2%
55 - 64	11.3%
65 - 74	9.3%
75 - 84	4.7%
85 +	1.5%
18 +	77.2%
2010 Population by Sex	
Males	108,156
Females	113,422
2019 Population by Sex	
Males	122,775
Females	128,498
2024 Population by Sex	
Males	130,501
Females	136,629

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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		Lafayette Par...
2010 Population by Race/Ethnicity		
Total		221,578
White Alone		69.4%
Black Alone		25.8%
American Indian Alone		0.3%
Asian Alone		1.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.4%
Two or More Races		1.6%
Hispanic Origin		3.9%
Diversity Index		49.3
2019 Population by Race/Ethnicity		
Total		251,273
White Alone		67.3%
Black Alone		26.5%
American Indian Alone		0.4%
Asian Alone		2.0%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.8%
Two or More Races		2.0%
Hispanic Origin		5.2%
Diversity Index		52.8
2024 Population by Race/Ethnicity		
Total		267,130
White Alone		66.0%
Black Alone		26.9%
American Indian Alone		0.4%
Asian Alone		2.4%
Pacific Islander Alone		0.1%
Some Other Race Alone		2.0%
Two or More Races		2.3%
Hispanic Origin		6.1%
Diversity Index		55.0
2010 Population by Relationship and Household Type		
Total		221,578
In Households		97.7%
In Family Households		79.1%
Householder		25.1%
Spouse		17.2%
Child		31.4%
Other relative		3.1%
Nonrelative		2.4%
In Nonfamily Households		18.5%
In Group Quarters		2.3%
Institutionalized Population		1.0%
Noninstitutionalized Population		1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	Lafayette Par...
2019 Population 25+ by Educational Attainment	
Total	166,762
Less than 9th Grade	3.8%
9th - 12th Grade, No Diploma	8.1%
High School Graduate	24.7%
GED/Alternative Credential	4.1%
Some College, No Degree	20.8%
Associate Degree	5.7%
Bachelor's Degree	22.5%
Graduate/Professional Degree	10.3%
2019 Population 15+ by Marital Status	
Total	202,863
Never Married	39.9%
Married	44.3%
Widowed	5.2%
Divorced	10.7%
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96.2%
Civilian Unemployed (Unemployment Rate)	3.8%
2019 Employed Population 16+ by Industry	
Total	129,673
Agriculture/Mining	8.3%
Construction	6.6%
Manufacturing	6.6%
Wholesale Trade	2.3%
Retail Trade	11.1%
Transportation/Utilities	4.9%
Information	1.3%
Finance/Insurance/Real Estate	5.7%
Services	49.9%
Public Administration	3.3%
2019 Employed Population 16+ by Occupation	
Total	129,673
White Collar	59.9%
Management/Business/Financial	13.1%
Professional	21.6%
Sales	12.4%
Administrative Support	12.8%
Services	18.7%
Blue Collar	21.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	3.5%
Production	5.1%
Transportation/Material Moving	5.3%
2010 Population By Urban/ Rural Status	
Total Population	221,578
Population Inside Urbanized Area	91.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	Lafayette Par...
2010 Households by Type	
Total	87,027
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	63.8%
Husband-wife Families	43.7%
With Related Children	20.2%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.1%
With Related Children	3.0%
Other Family with Female Householder	15.0%
With Related Children	10.3%
Nonfamily Households	8.4%
All Households with Children	33.9%
Multigenerational Households	3.5%
Unmarried Partner Households	7.4%
Male-female	6.6%
Same-sex	0.8%
2010 Households by Size	
Total	87,027
1 Person Household	27.8%
2 Person Household	32.3%
3 Person Household	17.3%
4 Person Household	13.5%
5 Person Household	5.9%
6 Person Household	2.1%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	87,027
Owner Occupied	65.0%
Owned with a Mortgage/Loan	41.7%
Owned Free and Clear	23.3%
Renter Occupied	35.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	93,656
Housing Units Inside Urbanized Area	92.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	7.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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		Lafayette Par...
Top 3 Tapestry Segments		
1.		Middleburg (4C)
2.		Soccer Moms (4A)
3.		In Style (5B)
2019 Consumer Spending		
Apparel & Services: Total \$		\$188,123,072
Average Spent		\$1,912.05
Spending Potential Index		89
Education: Total \$		\$130,618,611
Average Spent		\$1,327.59
Spending Potential Index		83
Entertainment/Recreation: Total \$		\$283,436,071
Average Spent		\$2,880.80
Spending Potential Index		88
Food at Home: Total \$		\$456,029,243
Average Spent		\$4,635.01
Spending Potential Index		90
Food Away from Home: Total \$		\$324,591,748
Average Spent		\$3,299.10
Spending Potential Index		90
Health Care: Total \$		\$522,259,144
Average Spent		\$5,308.16
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$187,654,637
Average Spent		\$1,907.29
Spending Potential Index		89
Personal Care Products & Services: Total \$		\$78,894,499
Average Spent		\$801.87
Spending Potential Index		90
Shelter: Total \$		\$1,573,977,572
Average Spent		\$15,997.66
Spending Potential Index		86
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$217,535,643
Average Spent		\$2,211.00
Spending Potential Index		89
Travel: Total \$		\$188,433,837
Average Spent		\$1,915.21
Spending Potential Index		85
Vehicle Maintenance & Repairs: Total \$		\$103,244,996
Average Spent		\$1,049.37
Spending Potential Index		92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.