



# Market Profile

Lafayette Parish, LA 21  
Lafayette Parish, LA (22055)  
Geography: County

Prepared by LEDA

## Lafayette Par...

Population Summary	
2010 Total Population	221,578
2020 Total Population	241,753
2020 Group Quarters	2,782
2022 Total Population	246,890
2022 Group Quarters	2,782
2027 Total Population	254,258
2022-2027 Annual Rate	0.59%
2022 Total Daytime Population	272,041
Workers	153,572
Residents	118,469
Household Summary	
2010 Households	87,027
2010 Average Household Size	2.49
2020 Total Households	97,428
2020 Average Household Size	2.45
2022 Households	99,575
2022 Average Household Size	2.45
2027 Households	102,665
2027 Average Household Size	2.45
2022-2027 Annual Rate	0.61%
2010 Families	55,556
2010 Average Family Size	3.06
2022 Families	60,839
2022 Average Family Size	3.09
2027 Families	62,287
2027 Average Family Size	3.09
2022-2027 Annual Rate	0.47%
Housing Unit Summary	
2000 Housing Units	78,063
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	7.4%
2010 Housing Units	93,656
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	7.1%
2020 Housing Units	107,922
Vacant Housing Units	9.7%
2022 Housing Units	111,307
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	10.5%
2027 Housing Units	115,745
Owner Occupied Housing Units	59.8%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	11.3%
Median Household Income	
2022	\$66,585
2027	\$75,542
Median Home Value	
2022	\$219,924
2027	\$260,668
Per Capita Income	
2022	\$38,562
2027	\$43,688
Median Age	
2010	33.4
2022	36.4
2027	37.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2022 Households by Income

Household Income Base	99,561
<\$15,000	12.2%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	7.5%
\$200,000+	8.4%
Average Household Income	\$95,458

### 2027 Households by Income

Household Income Base	102,651
<\$15,000	11.1%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	9.5%
\$200,000+	9.9%
Average Household Income	\$108,048

### 2022 Owner Occupied Housing Units by Value

Total	66,237
<\$50,000	6.9%
\$50,000 - \$99,999	4.3%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	24.1%
\$200,000 - \$249,999	14.0%
\$250,000 - \$299,999	12.0%
\$300,000 - \$399,999	14.5%
\$400,000 - \$499,999	7.8%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value	\$272,469

### 2027 Owner Occupied Housing Units by Value

Total	69,223
<\$50,000	3.7%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	21.1%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	14.0%
\$300,000 - \$399,999	17.9%
\$400,000 - \$499,999	10.0%
\$500,000 - \$749,999	5.5%
\$750,000 - \$999,999	2.6%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.3%
Average Home Value	\$327,095

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		<b>Lafayette Par...</b>
<b>2010 Population by Age</b>		
Total		221,578
0 - 4		7.1%
5 - 9		6.6%
10 - 14		6.7%
15 - 24		16.6%
25 - 34		15.4%
35 - 44		12.5%
45 - 54		14.2%
55 - 64		10.7%
65 - 74		5.6%
75 - 84		3.5%
85 +		1.2%
18 +		75.5%
<b>2022 Population by Age</b>		
Total		246,890
0 - 4		6.3%
5 - 9		6.5%
10 - 14		6.5%
15 - 24		13.0%
25 - 34		15.7%
35 - 44		13.7%
45 - 54		11.3%
55 - 64		12.4%
65 - 74		9.0%
75 - 84		4.2%
85 +		1.5%
18 +		77.3%
<b>2027 Population by Age</b>		
Total		254,258
0 - 4		6.3%
5 - 9		6.4%
10 - 14		6.5%
15 - 24		12.7%
25 - 34		14.2%
35 - 44		14.5%
45 - 54		11.4%
55 - 64		11.0%
65 - 74		9.9%
75 - 84		5.3%
85 +		1.7%
18 +		77.2%
<b>2010 Population by Sex</b>		
Males		108,156
Females		113,422
<b>2022 Population by Sex</b>		
Males		121,049
Females		125,841
<b>2027 Population by Sex</b>		
Males		124,719
Females		129,539

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Lafayette Par...

### 2010 Population by Race/Ethnicity

Total	221,578
White Alone	69.4%
Black Alone	25.8%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.6%
Hispanic Origin	3.9%
Diversity Index	49.3

### 2020 Population by Race/Ethnicity

Total	241,753
White Alone	63.4%
Black Alone	25.3%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	5.9%
Hispanic Origin	6.6%
Diversity Index	58.7

### 2022 Population by Race/Ethnicity

Total	246,890
White Alone	63.0%
Black Alone	25.3%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.9%
Two or More Races	6.2%
Hispanic Origin	6.8%
Diversity Index	59.3

### 2027 Population by Race/Ethnicity

Total	254,258
White Alone	61.9%
Black Alone	25.4%
American Indian Alone	0.4%
Asian Alone	2.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.1%
Two or More Races	6.8%
Hispanic Origin	7.1%
Diversity Index	60.7

### 2010 Population by Relationship and Household Type

Total	221,578
In Households	97.7%
In Family Households	79.1%
Householder	25.1%
Spouse	17.2%
Child	31.4%
Other relative	3.1%
Nonrelative	2.4%
In Nonfamily Households	18.5%
In Group Quarters	2.3%
Institutionalized Population	1.0%
Noninstitutionalized Population	1.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Lafayette Par...
<b>2022 Population 25+ by Educational Attainment</b>		
Total		167,224
Less than 9th Grade		2.8%
9th - 12th Grade, No Diploma		6.7%
High School Graduate		26.1%
GED/Alternative Credential		4.8%
Some College, No Degree		17.8%
Associate Degree		5.8%
Bachelor's Degree		24.5%
Graduate/Professional Degree		11.4%
<b>2022 Population 15+ by Marital Status</b>		
Total		199,265
Never Married		36.8%
Married		46.1%
Widowed		5.4%
Divorced		11.7%
<b>2022 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+		133,781
Population 16+ Employed		96.7%
Population 16+ Unemployment rate		3.3%
Population 16-24 Employed		13.8%
Population 16-24 Unemployment rate		7.5%
Population 25-54 Employed		64.5%
Population 25-54 Unemployment rate		2.9%
Population 55-64 Employed		13.7%
Population 55-64 Unemployment rate		2.3%
Population 65+ Employed		7.9%
Population 65+ Unemployment rate		1.3%
<b>2022 Employed Population 16+ by Industry</b>		
Total		129,333
Agriculture/Mining		5.8%
Construction		7.0%
Manufacturing		5.9%
Wholesale Trade		2.7%
Retail Trade		11.0%
Transportation/Utilities		5.2%
Information		1.4%
Finance/Insurance/Real Estate		5.7%
Services		52.2%
Public Administration		3.1%
<b>2022 Employed Population 16+ by Occupation</b>		
Total		129,333
White Collar		61.4%
Management/Business/Financial		15.8%
Professional		24.3%
Sales		11.0%
Administrative Support		10.4%
Services		16.5%
Blue Collar		22.0%
Farming/Forestry/Fishing		0.2%
Construction/Extraction		7.4%
Installation/Maintenance/Repair		2.9%
Production		5.0%
Transportation/Material Moving		6.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	Lafayette Par...
<b>2010 Households by Type</b>	
Total	87,027
Households with 1 Person	27.8%
Households with 2+ People	72.2%
Family Households	63.8%
Husband-wife Families	43.7%
With Related Children	20.2%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.1%
With Related Children	3.0%
Other Family with Female Householder	15.0%
With Related Children	10.3%
Nonfamily Households	8.4%
All Households with Children	33.9%
Multigenerational Households	3.5%
Unmarried Partner Households	7.4%
Male-female	6.6%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	87,027
1 Person Household	27.8%
2 Person Household	32.3%
3 Person Household	17.3%
4 Person Household	13.5%
5 Person Household	5.9%
6 Person Household	2.1%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	87,027
Owner Occupied	65.0%
Owned with a Mortgage/Loan	41.7%
Owned Free and Clear	23.3%
Renter Occupied	35.0%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	145
Percent of Income for Mortgage	17.4%
Wealth Index	87
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	93,656
Housing Units Inside Urbanized Area	92.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	7.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	221,578
Population Inside Urbanized Area	91.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	8.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Lafayette Par...
<b>Top 3 Tapestry Segments</b>		
1.		Middleburg (4C)
2.		Workday Drive (4A)
3.		In Style (5B)
<b>2022 Consumer Spending</b>		
Apparel & Services: Total \$		\$221,763,881
Average Spent		\$2,227.10
Spending Potential Index		92
Education: Total \$		\$168,645,040
Average Spent		\$1,693.65
Spending Potential Index		86
Entertainment/Recreation: Total \$		\$335,901,580
Average Spent		\$3,373.35
Spending Potential Index		92
Food at Home: Total \$		\$567,225,008
Average Spent		\$5,696.46
Spending Potential Index		92
Food Away from Home: Total \$		\$396,508,392
Average Spent		\$3,982.01
Spending Potential Index		92
Health Care: Total \$		\$658,824,396
Average Spent		\$6,616.36
Spending Potential Index		93
HH Furnishings & Equipment: Total \$		\$236,175,878
Average Spent		\$2,371.84
Spending Potential Index		93
Personal Care Products & Services: Total \$		\$93,558,775
Average Spent		\$939.58
Spending Potential Index		92
Shelter: Total \$		\$2,035,621,468
Average Spent		\$20,443.10
Spending Potential Index		89
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$252,763,860
Average Spent		\$2,538.43
Spending Potential Index		93
Travel: Total \$		\$257,117,282
Average Spent		\$2,582.15
Spending Potential Index		90
Vehicle Maintenance & Repairs: Total \$		\$119,041,590
Average Spent		\$1,195.50
Spending Potential Index		95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.