

**Job Title:** Director LUS Fiber

**Location:** Lafayette, LA

**System Overview:**

LUS Fiber is a fiberoptic network system offering cable TV, telephone and Internet services. It is owned by and serves the City of Lafayette. Some areas adjoining the City are also served; and the system desires to expand to areas where customer, revenue and profit goals may be attained.

**Position Overview:**

The Director of LUS Fiber will be responsible for providing strategic leadership, driving business and network growth, and ensuring the organization's overall success. This role requires a seasoned executive with an understanding of the Louisiana telecommunications industry, a track record of successful leadership, and the ability to navigate complex market dynamics. The position will be expected to develop a clear and ambitious vision for the company aligning with the Lafayette Mayor-President's vision, market trends, and technological advancements.

**Position Qualifications:**

An interested applicant should have extensive management knowledge and experience in a similar executive level leadership position. Proven experience as a CEO or in a senior role within the telecommunications industry is preferred. The applicant should have relevant experience in knowledge of telecommunications technologies, market dynamics and regulatory landscape, five to seven years of experience is preferred. A bachelor's degree in business, telecommunications or related field is required. A master's degree in business administration is preferred. This position will require experience in budgeting, public procurement and financial management of departmental operations.

**Key Responsibilities:**

**Strategic Planning**

Lead the executive team in the formulation and execution of strategic plans to achieve business objectives, network growth, customer service satisfaction.

**Financial Performance:**

Drive revenue growth, manage financial performance, and optimize return on investments. Oversee budgeting, financial planning, grant funding and resource allocation to support the company's strategic initiatives.

**Innovation and Technology:**

Stay abreast of industry trends, emerging technologies, and regulatory changes to ensure the company remains at the forefront of innovation. Foster a culture of continuous improvement and technological advancement.

**Market Positioning:**

Enhance the company's market presence and brand visibility. Formulate and execute marketing and sales strategies to expand market share and customer base.

**Operational Excellence:**

Implement efficient operational processes to enhance service delivery and customer satisfaction. Ensure the company complies with regulatory requirements and industry standards.

**Stakeholder Relations:**

Build and maintain strong relationships with key stakeholders, customers, regulatory bodies, elected officials, industry partners, and the general public. Represent the company at industry conferences and events.

**Team Leadership:**

Attract, develop, and retain top talent within the organization. Provide leadership and mentorship to the executive team, fostering a collaborative and results-driven culture.

**How to Apply:**

Qualified candidates are invited to submit their resume, a cover letter, and professional references to [applicant@LafayetteLA.gov](mailto:applicant@LafayetteLA.gov) include "Director of LUS Fiber" in the job interest subject line.